



## Technical Report

# Hogan 2023 Global Norm

**June 2023**

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## Contents

Executive Summary .....	4
1. Hogan's Approach to Norms .....	5
1.1 Overview.....	5
1.2 Types of Norms.....	5
2. Development of the 2023 Global Norm.....	7
3. Hogan 2023 Global Norm .....	13
3.1. HPI Norms.....	13
3.2. HDS Norms .....	34
3.3. MVPI Norms .....	37
References .....	40
Appendix: Between-scale Correlations .....	41

## Tables

Table 2.1. Global Norm Sample Distribution by HPI Assessment Language .....	8
Table 2.2. Global Norm Sample by Home Country or Territory .....	9
Table 3.1. Global HPI Normative Sample – Forms 1 and 3 ( $N = 153,223$ ).....	14
Table 3.2. Global HPI Forms 1 and 3 Norms ( $N = 153,223$ ) – Primary Scales.....	15
Table 3.3. Global HPI Forms 1 and 3 Norms ( $N = 153,223$ ) – Occupational Scales.....	19
Table 3.4. Global HPI Normative Sample – Form 5 ( $N = 40,708$ ).....	24
Table 3.5. Global HPI Form 5 Norms ( $N = 40,708$ ) – Primary Scales.....	25
Table 3.6. Global HPI Form 5 Norms ( $N = 40,708$ ) – Occupational Scales.....	29
Table 3.7. Global HDS Normative Sample – Form 5 ( $N = 115,793$ ).....	34
Table 3.8. Global HDS Form 5 Norms ( $N = 115,793$ ) .....	36
Table 3.9. Global MVPI Normative Sample – Form 1 ( $N = 99,568$ ).....	37
Table 3.10. Global MVPI Form 1 Norms ( $N = 99,568$ ).....	39
Table A1. HPI Scale Correlations .....	41
Table A2. HPI - HDS Scale Correlations.....	41
Table A3. HPI - MVPI Scale Correlations.....	41
Table A4. HDS Scale Correlations.....	42
Table A5. HDS - MVPI Scale Correlations .....	42
Table A6. MVPI Scale Correlations.....	43

## Executive Summary

This report outlines the development and appropriate use of Hogan's 2023 Global Norm. The Global Norm includes data from 48 translations and adaptations of the Hogan Personality Inventory (HPI), Hogan Development Survey (HDS), and Motives, Values, Preferences Inventory (MVPI).

This document includes three main sections and an appendix. In the first section, we describe Hogan's approach to norm building. The Global Norm is a multi-language norm comprised of data from every available HPI, HDS, and MVPI translation. In the second section, we outline the development of the Global Norm. This section presents information describing the initial sample, the process we used to create the final normative sample, and the composition of the final normative sample. In the third section, we provide demographic information for the Global HPI, HDS, and MVPI normative samples according to gender, age, job category, industry, and assessment purpose. Finally, we present between-scale correlations for the HPI, HDS, and MVPI in the appendix.

## 1. Hogan's Approach to Norms

**1.1 Overview.** If someone received a raw score of 10 on a personality scale measuring Adjustment, what would this score mean? Without a basis for comparison, the score means little. Norms provide a context for interpreting scores because they allow us to compare a person's scores with those of a relevant group (Nunnally & Bernstein, 1994).

**1.2 Types of Norms.** Hogan publishes two types of norms: single-language and multi-language norms. Single-language norms represent a cross-section of a specific relevant workforce. Multi-language norms represent data combined from multiple languages and geographic areas.

### *Single-language Norms*

When Hogan first creates a new translation, we often lack sufficient data to build norms specifically designed to represent a region's workforce. Consequently, we rely on data from convenience samples and developmental projects to build itinerant norms. We require data from at least 500 people across multiple organizations to build itinerant norms. In keeping with the recommendations outlined by the *Standards for Educational and Psychological Testing* (American Educational Research Association, 2014), we report all available demographic information, including age, gender, job category, industry, and assessment purpose. Although itinerant norms are not as representative as stratified norms, they are useful until we have sufficient data to build a stratified single-language norm.

Hogan builds stratified single-language norms when data are available from at least 2,000 people across multiple organizations. This larger sample is essential because we must select specific types of people to represent the relevant workforce as closely as possible. When building stratified norms, we may lack data for certain industries despite their prevalence in the workforce (e.g., agricultural workers). Therefore, our stratified single-language norms do not always include all segments of the workforce. However, they do include those in which the assessments and norms are most likely to be used.

When building stratified single-language norms, Hogan uses multiple stratification variables or characteristics to organize the data. We build norms that match the target workforce as closely as possible. Although relevant stratification variables may change from norm to norm, job category is often the first level of classification or the first stratum. For example, if the Argentinian workforce contains 14% salespeople, a perfectly stratified Argentinian normative sample would also contain 14% salespeople. Race/Ethnicity is sometimes used as the second stratum. Some countries have less workforce racial/ethnic diversity, fewer concerns over racial/ethnic group differences, or legislation with fewer requirements than those in the US Civil Rights Act of 1964 (see Myors et al., 2008, for review). In such cases, stratification by race/ethnicity may be unnecessary or impossible. Finally, we use age, gender, and assessment purpose as third-level strata. Hogan strives for equal representation of age groups, genders, and assessment purposes.

### *Multi-language Norms*

Hogan builds multi-language norms by combining data from different languages into a single dataset. These norms appeal to multinational organizations that are attracted by the simplicity of using one norm for all applications or that need to compare groups of applicants who assess in multiple languages. Our most used multi-language norm is our Global Norm. The development process for multi-language norms is similar to the development process for single-language norms, but we treat language, instead of job category, as the first stratum.

## 2. Development of the 2023 Global Norm

The development of the 2023 Global Norm began with a sample of people who took the HPI using one of 48 translations or English adaptations and hailed from one of 190 countries or territories. We collected HPI data between September 2018 and May 2022.

To create our initial sample, we included data from people who took the HPI using a 4-point rating scale (Strongly Disagree, Disagree, Agree, and Strongly Agree). We removed anyone who didn't answer every item on the HPI or who used the same response for each question. We further deleted any test cases used for quality assurance or demonstration purposes. The resulting initial sample included data from 1,395,147 people.

The development of the Global Norm sample involved two further stages. In the first stage, we built 36 stratified single-language norms and two itinerant single-language norms from the larger initial sample. We stratified most norms using four characteristics: job category, assessment purpose, age group, and gender. In addition, we used race/ethnicity for three norms: Australian, New Zealand, and US. We do not use or provide race/ethnicity information for the Global Norm because race/ethnicity classification systems differ widely across countries and some countries do not allow us to collect such data. Due to these restrictions, the Global Norm may appear to underrepresent or overrepresent some racial/ethnic groups.

In the second stage, we combined everyone from the 38 single-language norms and examined the distribution of job categories, assessment purposes, age groups, and genders. We classified job category using a modified version of the Hogan job family classification system (see Hogan Assessment Systems, 2020), which divides jobs into eight categories: managers and executives, professionals, technicians and specialists, operations and trades, sales, customer support, administrative and clerical, and service and support. We attempted to match job category percentages in our sample to those in the global workforce using data (International Labour Organization, 2022) from the roughly 50 countries and territories where HPI languages are spoken and where Hogan has partnerships. We also included data from people in military occupations and from students in our itinerant single-language norms. We classified people using one of three assessment purposes: candidate selection, employee development, or Other (e.g., research purposes). We classified people into two age groups: under 40 and 40 and older. We classified people into one of two genders: men and women. Although we do sometimes include a non-binary option for test-taker gender, we did not have sufficient data to stratify gender using a three-category system. All demographic variables are voluntary. We code missing data as Not Reported.

After combining the 110,742 people across all norms, we then added 48,698 people to the Global Norm sample to better achieve the desired representation of groups across the four stratification variables. We limited the number of people in the final Global Norm sample for any single HPI translation or adaptation to 7,000 people to help prevent one language or small set of languages from dominating the sample. The resulting sample included 159,440 people.

We note this process was used to create the HPI norms. We created the Global HDS and MVPI norms from everyone in the Global HPI norm sample who also took the HDS and MVPI. We present HPI language and home country or territory for the Global HPI norm sample in Tables 2.1 and 2.2.

**Table 2.1. Global Norm Sample Distribution by HPI Assessment Language**

Language	Sample Size	Sample Percentage
Albanian	131	0.1
Arabic	2,446	1.5
Bulgarian	1,242	0.8
Chinese (Simplified)	6,995	4.4
Chinese (Traditional)	1,951	1.2
Croatian	1,373	0.9
Czech	2,409	1.5
Danish	5,307	3.3
Dutch	2,303	1.4
English (Australian and New Zealand)	6,999	4.4
English (Greek)	597	0.4
English (Indian)	6,996	4.4
English (Kenyan)	2,714	1.7
English (Middle Eastern)	6,544	4.1
English (South African)	3,161	2.0
English (UK)	6,057	3.8
English (US)	7,000	4.4
Estonian	513	0.3
Finnish	1,527	1.0
French (Canadian)	4,120	2.6
French (Parisian)	6,561	4.1
German	6,777	4.3
Greek	1,979	1.2
Hungarian	2,219	1.4
Icelandic	1,479	0.9
Indonesian	1,716	1.1
Italian	6,999	4.4
Japanese	2,891	1.8
Korean	3,605	2.3
Lithuanian	182	0.1
Macedonian	196	0.1
Malay	124	0.1
Montenegrin	306	0.2
Norwegian	1,579	1.0
Polish	2,211	1.4
Portuguese (Brazilian)	6,031	3.8
Portuguese (European)	2,101	1.3
Romanian	2,870	1.8
Russian	6,987	4.4
Serbian	2,275	1.4
Slovak	1,760	1.1
Slovene	435	0.3
Spanish (Castilian)	7,000	4.4
Spanish (Latin American)	7,000	4.4

Note. Percentages may not sum to 100 due to rounding.

**Table 2.1. Global Norm Sample by HPI Assessment Language**

Language	Sample Size	Sample Percentage
Swedish	4,078	2.6
Thai	2,083	1.3
Turkish	7,000	4.4
Vietnamese	611	0.4

Note. Percentages may not sum to 100 due to rounding.

**Table 2.2. Global Norm Sample by Home Country or Territory**

Language	Sample Size	Sample Percentage
Afghanistan	13	0.01
Albania	152	0.10
Algeria	87	0.05
Andorra	3	0.00
Angola	23	0.01
Antigua and Barbuda	3	0.00
Argentina	1,236	0.78
Armenia	14	0.01
Australia	2,658	1.67
Austria	589	0.37
Azerbaijan	62	0.04
Bahamas, The	1	0.00
Bahrain	14	0.01
Bangladesh	31	0.02
Barbados	4	0.00
Belarus	42	0.03
Belgium	908	0.57
Belize	1	0.00
Benin	32	0.02
Bhutan	3	0.00
Bolivia	82	0.05
Bosnia and Herzegovina	232	0.15
Botswana	11	0.01
Brazil	6,434	4.04
Brunei	67	0.04
Bulgaria	832	0.52
Burkina Faso	32	0.02
Burundi	6	0.00
Cambodia	13	0.01
Cameroon	41	0.03
Canada	4,004	2.51
Cape Verde (Cabo Verde)	7	0.00
Central African Republic	14	0.01
Chad	2	0.00
Chile	4,037	2.53
Colombia	782	0.49

Note. Percentages may not sum to 100 due to rounding.

**Table 2.2. Global Norm Sample by Home Country or Territory**

Language	Sample Size	Sample Percentage
Comoros	5	0.00
Congo, Democratic Republic of the	22	0.01
Congo, Republic of the	7	0.00
Costa Rica	78	0.05
Croatia	996	0.62
Cuba	15	0.01
Cyprus	50	0.03
Czech Republic	1,761	1.10
Denmark	4,604	2.89
Djibouti	3	0.00
Dominica	1	0.00
Dominican Republic	49	0.03
East Timor (Timor-Leste)	2	0.00
Ecuador	94	0.06
Egypt	293	0.18
El Salvador	24	0.02
Equatorial Guinea	1	0.00
Eritrea	3	0.00
Estonia	376	0.24
Eswatini (formerly Swaziland)	6	0.00
Ethiopia	9	0.01
Fiji	19	0.01
Finland	807	0.51
France	4,171	2.62
Gabon	7	0.00
Gambia	2	0.00
Georgia	20	0.01
Germany	4,435	2.78
Ghana	33	0.02
Greater China - Hong Kong SAR	351	0.22
Greater China - Macau SAR	2	0.00
Greater China - Mainland China	4,861	3.05
Greater China - Taiwan	994	0.62
Greece	1,403	0.88
Grenada	2	0.00
Guatemala	47	0.03
Guinea	8	0.01
Guyana	5	0.00
Haiti	22	0.01
Honduras	16	0.01
Hungary	1,500	0.94
Iceland	983	0.62
India	6,412	4.02
Indonesia	1,514	0.95

Note. Percentages may not sum to 100 due rounding.

**Table 2.2. Global Norm Sample by Home Country or Territory**

Language	Sample Size	Sample Percentage
Iran	60	0.04
Iraq	30	0.02
Ireland	434	0.27
Israel	38	0.02
Italy	6,117	3.84
Ivory Coast (Côte d'Ivoire)	67	0.04
Jamaica	7	0.00
Japan	2,639	1.66
Jordan	103	0.06
Kazakhstan	138	0.09
Kenya	1,849	1.16
Kiribati	1	0.00
Kosovo	12	0.01
Kuwait	33	0.02
Kyrgyzstan	15	0.01
Laos	15	0.01
Latvia	40	0.03
Lebanon	116	0.07
Lesotho	2	0.00
Liberia	3	0.00
Libya	4	0.00
Liechtenstein	1	0.00
Lithuania	99	0.06
Luxembourg	34	0.02
Madagascar	16	0.01
Malawi	6	0.00
Malaysia	386	0.24
Maldives	2	0.00
Mali	13	0.01
Malta	17	0.01
Mauritania	3	0.00
Mauritius	14	0.01
Mexico	4,139	2.60
Moldova	58	0.04
Monaco	12	0.01
Mongolia	2	0.00
Montenegro	425	0.27
Morocco	122	0.08
Mozambique	13	0.01
Myanmar	19	0.01
Namibia	9	0.01
Nepal	30	0.02
Netherlands	1,584	0.99
New Zealand	2,000	1.25

Note. Percentages may not sum to 100 due rounding.

**Table 2.2. Global Norm Sample by Home Country or Territory**

Language	Sample Size	Sample Percentage
Nicaragua	11	0.01
Niger	21	0.01
Nigeria	114	0.07
North Korea	5	0.00
North Macedonia (formerly Macedonia)	171	0.11
Norway	1,114	0.70
Oman	828	0.52
Pakistan	127	0.08
Palau	1	0.00
Palestine	23	0.01
Panama	45	0.03
Papua New Guinea	15	0.01
Paraguay	81	0.05
Peru	764	0.48
Philippines	255	0.16
Poland	1,791	1.12
Portugal	683	0.43
Qatar	17	0.01
Romania	2,478	1.55
Russia	4,189	2.63
Rwanda	28	0.02
Saint Kitts and Nevis	4	0.00
Samoa	2	0.00
San Marino	1	0.00
Saudi Arabia	1,025	0.64
Senegal	33	0.02
Serbia	1,351	0.85
Sierra Leone	3	0.00
Singapore	260	0.16
Slovakia	1,162	0.73
Slovenia	259	0.16
Solomon Islands	1	0.00
Somalia	8	0.01
South Africa	2,658	1.67
South Korea	3,160	1.98
South Sudan	7	0.00
Spain	853	0.53
Sri Lanka	57	0.04
Sudan	30	0.02
Suriname	6	0.00
Sweden	3,496	2.19
Switzerland	783	0.49
Syria	44	0.03
Tajikistan	6	0.00

Note. Percentages may not sum to 100 due rounding.

**Table 2.2. Global Norm Sample by Home Country or Territory**

Language	Sample Size	Sample Percentage
Tanzania	28	0.02
Thailand	1,940	1.22
Togo	19	0.01
Tonga	4	0.00
Trinidad and Tobago	13	0.01
Tunisia	107	0.07
Turkey (Türkiye)	5,988	3.76
Turkmenistan	7	0.00
Tuvalu	4	0.00
Uganda	120	0.08
Ukraine	442	0.28
United Arab Emirates	401	0.25
United Kingdom	4,107	2.58
United States	6,059	3.80
Uruguay	42	0.03
Uzbekistan	12	0.01
Vanuatu	3	0.00
Venezuela	179	0.11
Vietnam	433	0.27
Yemen	14	0.01
Zambia	17	0.01
Zimbabwe	42	0.03
Not Reported	32,277	20.24

Note. Percentages may not sum to 100 due rounding.

### 3. Hogan 2023 Global Norm

#### 3.1. HPI Norms

Table 3.1 displays the characteristics of people in the Global normative sample with available and complete HPI Form 1 or Form 3 data. Tables 3.2 and 3.3 present normative results for primary and occupational scales, respectively, for HPI Forms 1 and 3. Table 3.4 displays the characteristics of people in the Global normative sample with available and complete HPI Form 5 data. We note HPI Form 5 data could either be obtained by completing HPI Form 5 or HPI Form 3 and an extension set of Form 5-specific items. Tables 3.5 and 3.6 present normative results for primary and occupational scales, respectively, for HPI Form 5.

**Table 3.1. Global HPI Normative Sample – Forms 1 and 3 (N = 153,223)**

Variable	Sample Size	Sample Percentage	Workforce Percentage
<b>Job Category</b>			
Managers and executives	22,062	14.4	5.8
Professionals	21,562	14.1	17.2
Technicians and specialists	18,442	12.0	10.6
Operations and trades	13,679	8.9	35.4
Sales	17,361	11.3	9.0
Customer support	3,424	2.2	1.9
Administrative and clerical	12,482	8.1	6.3
Service and support	7,893	5.2	13.7
Military	374	0.2	0.3
Student	1,244	0.8	
Not reported	34,700	22.6	
<b>Assessment Purpose</b>			
Selection	59,411	38.8	
Development	51,147	33.4	
Other	13,971	9.1	
Not reported	28,694	18.7	
<b>Age Group</b>			
Under 40	69,059	45.1	
40 and older	60,705	39.6	
Not reported	23,459	15.3	
<b>Gender</b>			
Men	71,780	46.8	
Women	65,540	42.8	
Not reported	15,903	10.4	
<b>Industry</b>			
Advertising and marketing	2,519	1.6	
Banking and financial services	13,319	8.7	
Business support services	5,131	3.3	
Construction	4,261	2.8	
Education	2,501	1.6	
Energy, utilities, and telecommunications	8,274	5.4	
Entertainment and media	788	0.5	
Food and beverage	5,030	3.3	
Government	2,600	1.7	
Healthcare	4,725	3.1	
Industrial metals and mining	6,742	4.4	
Information technology	8,014	5.2	
Law enforcement	602	0.4	
Leisure and hospitality	975	0.6	

Note. Percentage may not sum to 100 due to rounding.

**Table 3.1. Global HPI Normative Sample – Forms 1 and 3 (N = 153,223)**

Variable	Sample Size	Sample Percentage	Workforce Percentage
<b>Industry</b>			
Manufacturing	12,384	8.1	
Pharmaceuticals	4,523	3.0	
Retail sales	5,202	3.4	
Sports and recreation	408	0.3	
Transportation	3,954	2.6	
Other	21,210	13.8	
Not reported	40,061	26.1	

Note. Percentage may not sum to 100 due to rounding.

**Table 3.2. Global HPI Forms 1 and 3 Norms (N = 153,223) – Primary Scales**

Raw Score	ADJ Norm	AMB Norm	SOC Norm	INP Norm	PRU Norm	INQ Norm	LRN Norm
14							0
15							0
16							0
17							0
18							0
19							0
20							0
21							0
22				0			0
23				0			0
24		0	0				0
25		0	0		0		1
26		0	0		0		1
27		0	0		0		1
28		0	0		0		2
29	0	0	0		0		3
30	0	0	0		0		4
31	0	0	0	0	0		5
32	0	0	0	0	0		8
33	0	0	0	0	0		11
34	0	0	0	0	0		14
35	0	0	0	0	0		19
36	0	0	0	0	0		24
37	0	0	0	0	0		29
38	0	0	0	0	0		36
39	0	0	0	0	0		43
40	0	0	0	0	0		50
41	0	0	1	0	0		57
42	0	0	1	0	0		64
43	0	0	1	0	0		70

Note. ADJ – Adjustment; AMB – Ambition; SOC – Sociability; INP – Interpersonal Sensitivity; PRU – Prudence; INQ – Inquisitive; LRN – Learning Approach.

**Table 3.2. Global HPI Forms 1 and 3 Norms (N = 153,223) – Primary Scales**

Raw Score	ADJ Norm	AMB Norm	SOC Norm	INP Norm	PRU Norm	INQ Norm	LRN Norm
44	0	0	1	0	0	0	75
45	0	0	2	0	0	0	80
46	0	0	2	0	0	1	84
47	0	0	3	0	0	1	88
48	0	0	3	0	0	1	91
49	0	0	4	0	0	1	93
50	0	0	5	0	0	2	95
51	0	0	7	0	0	2	97
52	0	0	8	0	0	3	98
53	0	0	10	1	0	3	99
54	0	0	13	1	0	4	99
55	0	0	16	1	0	5	100
56	0	0	19	2	0	6	100
57	0	0	23	2	0	8	
58	0	0	27	3	0	10	
59	0	0	31	4	0	12	
60	0	0	36	6	0	14	
61	0	1	41	9	0	17	
62	0	1	46	12	0	20	
63	0	1	52	16	0	24	
64	0	1	57	22	0	28	
65	0	1	62	28	0	32	
66	0	2	67	34	0	36	
67	0	2	72	40	0	41	
68	0	3	76	46	0	46	
69	0	3	80	52	0	51	
70	0	4	83	57	1	55	
71	0	4	86	63	1	60	
72	0	5	88	68	1	65	
73	0	6	90	72	2	69	
74	0	8	92	77	2	73	
75	0	9	93	81	3	76	
76	1	11	95	84	4	79	
77	1	12	96	88	5	82	
78	1	15	97	90	7	85	
79	1	17	97	93	9	87	
80	1	20	98	95	11	89	
81	1	23	98	97	14	91	
82	2	26	99	98	17	92	
83	2	30	99	99	21	94	
84	2	34	99	99	26	95	
85	3	38	99	100	31	96	

Note. ADJ – Adjustment; AMB – Ambition; SOC – Sociability; INP – Interpersonal Sensitivity; PRU – Prudence; INQ – Inquisitive; LRN – Learning Approach.

**Table 3.2. Global HPI Forms 1 and 3 Norms (N = 153,223) – Primary Scales**

<b>Raw Score</b>	<b>ADJ Norm</b>	<b>AMB Norm</b>	<b>SOC Norm</b>	<b>INP Norm</b>	<b>PRU Norm</b>	<b>INQ Norm</b>	<b>LRN Norm</b>
86	3	42	100	100	36	96	
87	4	47	100	100	41	97	
88	4	51	100	100	47	98	
89	5	55	100		53	98	
90	6	59	100		58	99	
91	7	63	100		63	99	
92	8	66	100		68	99	
93	10	70	100		72	99	
94	11	73	100		76	100	
95	13	76	100		80	100	
96	15	79	100		83	100	
97	17	81			86	100	
98	19	84			88	100	
99	21	86			91	100	
100	24	88			92	100	
101	27	90			94		
102	30	92			95		
103	33	93			96		
104	37	95			97		
105	40	96			97		
106	44	97			98		
107	48	98			98		
108	51	98			99		
109	55	99			99		
110	59	99			99		
111	62	99			99		
112	65	100			100		
113	68	100			100		
114	71	100			100		
115	74	100			100		
116	77	100			100		
117	79				100		
118	81				100		
119	83				100		
120	85				100		
121	87				100		
122	88				100		
123	90				100		
124	91				100		
125	92						
126	93						

Note. ADJ – Adjustment; AMB – Ambition; SOC – Sociability; INP – Interpersonal Sensitivity; PRU – Prudence; INQ – Inquisitive; LRN – Learning Approach.

**Table 3.2. Global HPI Forms 1 and 3 Norms (N = 153,223) – Primary Scales**

Raw Score	ADJ Norm	AMB Norm	SOC Norm	INP Norm	PRU Norm	INQ Norm	LRN Norm
127	94						
128	95						
129	96						
130	96						
131	97						
132	97						
133	98						
134	98						
135	99						
136	99						
137	99						
138	99						
139	99						
140	100						
141	100						
142	100						
143	100						
144	100						
145	100						
146	100						
147	100						
148	100						

Note. ADJ – Adjustment; AMB – Ambition; SOC – Sociability; INP – Interpersonal Sensitivity; PRU – Prudence; INQ – Inquisitive; LRN – Learning Approach.

**Table 3.3. Global HPI Forms 1 and 3 Norms (N = 153,223) – Occupational Scales**

Raw Score	VAL Norm	SERV Norm	ST Norm	REL Norm	CLR Norm	SALE Norm	MNGR Norm
14	0	0					
15	0	0					
16	0	0					
17	0	0					
18	0	0		0			
19	0	0		0			
20	0	0		0			
21	0	0		0			
22	0	0		0			
23	0	0		0			
24	0	0		0	0		
25	0	0	0	0	0		
26	0	0	0	0	0		
27	0	0	0	0	0		
28	0	0	0	0	0		
29	0	0	0	0	0		
30	0	0	0	0	0		
31	0	0	0	0	0		
32	0	1	0	0	0		
33	0	1	0	0	0		
34	0	2	0	0	0		
35	0	4	0	1	0		
36	0	7	0	1	0		
37	0	10	0	1	0		0
38	1	15	0	2	0		0
39	1	22	0	2	0		0
40	3	31	0	3	0		0
41	6	41	0	4	0		0
42	11	51	0	6	0		0
43	16	61	0	8	0		0
44	22	69	0	10	0		0
45	30	76	0	13	0		0
46	38	82	0	17	0		0
47	47	87	0	21	0		0
48	56	91	0	26	0		0
49	65	94	0	32	0		0
50	74	96	0	39	0		0
51	82	97	1	45	0		0
52	88	98	1	53	0		0
53	94	99	1	59	0		0
54	97	100	1	66	0		0

Note. VAL – Validity; SERV – Service Orientation; ST – Stress Tolerance; REL – Reliability; CLR – Clerical, SALE – Sales; MNGR – Manager.

**Table 3.3. Global HPI Forms 1 and 3 Norms (N = 153,223) – Occupational Scales**

Raw Score	VAL Norm	SERV Norm	ST Norm	REL Norm	CLR Norm	SALE Norm	MNGR Norm
55	99	100	2	72	0		0
56	100	100	2	77	0		0
57			3	82	1		0
58			3	86	1		0
59			4	90	2		0
60			5	92	2		0
61			7	94	4		0
62			8	96	5		0
63			10	97	8		0
64			12	98	11		0
65			15	99	15		0
66			18	99	20		0
67			22	100	25	0	0
68			26	100	32	0	0
69			30	100	39	0	0
70			35	100	46	0	0
71			40	100	53	0	0
72			46	100	60	0	0
73			52		66	0	0
74			57		71	0	0
75			62		76	0	0
76			67		81	0	0
77			71		85	0	0
78			75		88	0	0
79			79		91	0	0
80			82		93	0	0
81			84		95	0	0
82			87		96	0	0
83			89		97	0	0
84			91		98	0	0
85			93		99	0	0
86			94		99	0	0
87			95		99	0	1
88			96		100	0	1
89			97		100	0	1
90			98		100	0	1
91			98		100	0	1
92			99		100	0	2
93			99		100	0	2
94			100		100	0	3
95			100		100	0	3

Note. VAL – Validity; SERV – Service Orientation; ST – Stress Tolerance; REL – Reliability; CLR – Clerical, SALE – Sales; MNGR – Manager.

**Table 3.3. Global HPI Forms 1 and 3 Norms (N = 153,223) – Occupational Scales**

Raw Score	VAL Norm	SERV Norm	ST Norm	REL Norm	CLR Norm	SALE Norm	MNGR Norm
96			100		100	0	4
97			100			0	5
98			100			0	6
99			100			0	8
100			100			0	10
101						0	11
102						0	14
103						0	16
104						0	19
105						0	23
106						0	26
107						0	30
108						0	34
109						0	38
110						0	41
111						0	45
112						0	49
113						0	53
114						0	57
115						0	61
116						0	65
117						0	68
118						0	71
119						0	75
120						0	78
121						0	80
122						0	83
123						0	85
124						0	87
125						0	89
126						0	91
127						0	93
128						0	94
129						0	95
130						0	96
131						0	97
132						0	98
133						0	98
134						0	99
135						0	99
136						0	99

Note. VAL – Validity; SERV – Service Orientation; ST – Stress Tolerance; REL – Reliability; CLR – Clerical, SALE – Sales; MNGR – Manager.

**Table 3.3. Global HPI Forms 1 and 3 Norms (N = 153,223) – Occupational Scales**

Raw Score	VAL Norm	SERV Norm	ST Norm	REL Norm	CLR Norm	SALE Norm	MNGR Norm
137						0	99
138						1	100
139						1	100
140						1	100
141						1	100
142						1	100
143						1	100
144						1	100
145						1	100
146						2	100
147						2	100
148						2	100
149						2	
150						3	
151						3	
152						3	
153						4	
154						4	
155						5	
156						5	
157						6	
158						7	
159						8	
160						9	
161						10	
162						11	
163						12	
164						13	
165						14	
166						16	
167						18	
168						19	
169						21	
170						23	
171						25	
172						27	
173						29	
174						32	
175						34	
176						37	
177						39	

Note. VAL – Validity; SERV – Service Orientation; ST – Stress Tolerance; REL – Reliability; CLR – Clerical, SALE – Sales; MNGR – Manager.

**Table 3.3. Global HPI Forms 1 and 3 Norms (N = 153,223) – Occupational Scales**

Raw Score	SALE Norm	Raw Score	SALE Norm	Raw Score	SALE Norm
178	42	219	98	260	100
179	44	220	99	261	100
180	47	221	99	262	100
181	49	222	99	263	100
182	52	223	99	264	100
183	54	224	99	265	100
184	57	225	99	266	100
185	59	226	99	267	100
186	62	227	99	268	100
187	64	228	100		
188	66	229	100		
189	68	230	100		
190	70	231	100		
191	72	232	100		
192	74	233	100		
193	76	234	100		
194	78	235	100		
195	80	236	100		
196	81	237	100		
197	83	238	100		
198	84	239	100		
199	85	240	100		
200	86	241	100		
201	88	242	100		
202	89	243	100		
203	90	244	100		
204	91	245	100		
205	91	246	100		
206	92	247	100		
207	93	248	100		
208	94	249	100		
209	94	250	100		
210	95	251	100		
211	95	252	100		
212	96	253	100		
213	96	254	100		
214	97	255	100		
215	97	256	100		
216	97	257	100		
217	98	258	100		
218	98	259	100		

Note. VAL – Validity; SERV – Service Orientation; ST – Stress Tolerance; REL – Reliability; CLR – Clerical, SALE – Sales; MNGR – Manager.

**Table 3.4. Global HPI Normative Sample – Form 5 (N = 40,708)**

Variable	Sample Size	Sample Percentage	Workforce Percentage
<b>Job Category</b>			
Managers and executives	7,502	18.4	5.8
Professionals	5,552	13.6	17.2
Technicians and specialists	4,429	10.9	10.6
Operations and trades	2,756	6.8	35.4
Sales	4,075	10.0	9.0
Customer support	886	2.2	1.9
Administrative and clerical	2,480	6.1	6.3
Service and support	1,709	4.2	13.7
Military	48	0.1	0.3
Student	395	1.0	
Not reported	10,876	26.7	
<b>Assessment Purpose</b>			
Selection	15,103	37.1	
Development	12,297	30.2	
Other	3,495	8.6	
Not reported	9,813	24.1	
<b>Age Group</b>			
Under 40	17,514	43.0	
40 and older	14,909	36.6	
Not reported	8,285	20.4	
<b>Gender</b>			
Men	18,471	45.4	
Women	15,165	37.3	
Not reported	7,072	17.4	
<b>Industry</b>			
Advertising and marketing	597	1.5	
Banking and financial services	3,377	8.3	
Business support services	1,166	2.9	
Construction	1,029	2.5	
Education	537	1.3	
Energy, utilities, and telecommunications	2,263	5.6	
Entertainment and media	239	0.6	
Food and beverage	1,279	3.1	
Government	416	1.0	
Healthcare	1,324	3.3	
Industrial metals and mining	1,921	4.7	
Information technology	1,946	4.8	
Law enforcement	106	0.3	
Leisure and hospitality	198	0.5	

Note. Percentage may not sum to 100 due to rounding.

**Table 3.4. Global HPI Normative Sample – Form 5 (N = 40,708)**

Variable	Sample Size	Sample Percentage	Workforce Percentage
<b>Industry</b>			
Manufacturing	3,106	7.6	
Pharmaceuticals	1,320	3.2	
Retail sales	1,042	2.6	
Sports and recreation	95	0.2	
Transportation	782	1.9	
Other	5,162	12.7	
Not reported	12,803	31.5	

Note. Percentage may not sum to 100 due to rounding.

**Table 3.5. Global HPI Form 5 Norms (N = 40,708) – Primary Scales**

Raw Score	ADJ Norm	AMB Norm	SOC Norm	INP Norm	PRU Norm	INQ Norm	LRN Norm
14							0
15							0
16							0
17							0
18							0
19							0
20							0
21							0
22				0			0
23				0			0
24		0	0				0
25		0	0		0		1
26		0	0		0		1
27		0	0		0		1
28		0	0		0		2
29	0	0	0		0		3
30	0	0	0		0		4
31	0	0	0	0	0		5
32	0	0	0	0	0		8
33	0	0	0	0	0		11
34	0	0	0	0	0		14
35	0	0	0	0	0		19
36	0	0	0	0	0		24
37	0	0	0	0	0		29
38	0	0	0	0	0		36
39	0	0	0	0	0		43
40	0	0	0	0	0		50
41	0	0	1	0	0		57
42	0	0	1	0	0		64
43	0	0	1	0	0		70

Note. ADJ – Adjustment; AMB – Ambition; SOC – Sociability; INP – Interpersonal Sensitivity; PRU – Prudence; INQ – Inquisitive; LRN – Learning Approach.

**Table 3.5. Global HPI Form 5 Norms (N = 40,708) – Primary Scales**

Raw Score	ADJ Norm	AMB Norm	SOC Norm	INP Norm	PRU Norm	INQ Norm	LRN Norm
44	0	0	1	0	0	0	75
45	0	0	2	0	0	0	80
46	0	0	2	0	0	1	84
47	0	0	3	0	0	1	88
48	0	0	3	0	0	1	91
49	0	0	4	0	0	1	93
50	0	0	5	0	0	2	95
51	0	0	7	1	0	2	97
52	0	0	8	1	0	3	98
53	0	0	10	1	0	3	99
54	0	0	13	2	0	4	99
55	0	0	16	3	0	5	100
56	0	0	19	4	0	6	100
57	0	1	23	6	0	8	
58	0	1	27	9	0	10	
59	0	1	31	13	0	12	
60	0	1	36	17	0	14	
61	0	1	41	23	0	17	
62	0	2	46	31	0	20	
63	0	2	52	38	0	24	
64	0	3	57	46	0	28	
65	0	3	62	53	0	32	
66	0	4	67	60	0	36	
67	0	5	72	66	0	41	
68	0	5	76	72	0	46	
69	0	7	80	77	0	51	
70	0	8	83	81	1	55	
71	0	9	86	85	1	60	
72	0	11	88	88	1	65	
73	0	13	90	90	2	69	
74	0	15	92	93	2	73	
75	0	18	93	94	3	76	
76	1	20	95	96	4	79	
77	1	24	96	97	5	82	
78	1	27	97	98	7	85	
79	1	31	97	99	9	87	
80	1	35	98	99	11	89	
81	1	39	98	99	14	91	
82	2	44	99	100	17	92	
83	2	48	99	100	21	94	
84	2	53	99	100	26	95	
85	3	57	99	100	31	96	

Note. ADJ – Adjustment; AMB – Ambition; SOC – Sociability; INP – Interpersonal Sensitivity; PRU – Prudence; INQ – Inquisitive; LRN – Learning Approach.

**Table 3.5. Global HPI Form 5 Norms (N = 40,708) – Primary Scales**

<b>Raw Score</b>	<b>ADJ Norm</b>	<b>AMB Norm</b>	<b>SOC Norm</b>	<b>INP Norm</b>	<b>PRU Norm</b>	<b>INQ Norm</b>	<b>LRN Norm</b>
86	3	61	100	100	36	96	
87	4	65	100	100	41	97	
88	4	69	100	100	47	98	
89	5	72	100		53	98	
90	6	75	100		58	99	
91	7	78	100		63	99	
92	8	80	100		68	99	
93	10	82	100		72	99	
94	11	85	100		76	100	
95	13	87	100		80	100	
96	15	88	100		83	100	
97	17	90			86	100	
98	19	91			88	100	
99	21	93			91	100	
100	24	94			92	100	
101	27	95			94		
102	30	96			95		
103	33	96			96		
104	37	97			97		
105	40	98			97		
106	44	98			98		
107	48	99			98		
108	51	99			99		
109	55	99			99		
110	59	99			99		
111	62	100			99		
112	65	100			100		
113	68	100			100		
114	71	100			100		
115	74	100			100		
116	77	100			100		
117	79				100		
118	81				100		
119	83				100		
120	85				100		
121	87				100		
122	88				100		
123	90				100		
124	91				100		
125	92						
126	93						

Note. ADJ – Adjustment; AMB – Ambition; SOC – Sociability; INP – Interpersonal Sensitivity; PRU – Prudence; INQ – Inquisitive; LRN – Learning Approach.

**Table 3.5. Global HPI Form 5 Norms (N = 40,708) – Primary Scales**

Raw Score	ADJ Norm	AMB Norm	SOC Norm	INP Norm	PRU Norm	INQ Norm	LRN Norm
127	94						
128	95						
129	96						
130	96						
131	97						
132	97						
133	98						
134	98						
135	99						
136	99						
137	99						
138	99						
139	99						
140	100						
141	100						
142	100						
143	100						
144	100						
145	100						
146	100						
147	100						
148	100						

Note. ADJ – Adjustment; AMB – Ambition; SOC – Sociability; INP – Interpersonal Sensitivity; PRU – Prudence; INQ – Inquisitive; LRN – Learning Approach.

**Table 3.6. Global HPI Form 5 Norms (N = 40,708) – Occupational Scales**

Raw Score	VAL Norm	SERV Norm	ST Norm	REL Norm	CLR Norm	SALE Norm	MNGR Norm
14	0	0					
15	0	0					
16	0	0					
17	0	0					
18	0	0		0			
19	0	0		0			
20	0	0		0			
21	0	0		0			
22	0	0		0			
23	0	0		0			
24	0	0		0	0		
25	0	0	0	0	0		
26	0	0	0	0	0		
27	0	0	0	0	0		
28	0	0	0	0	0		
29	0	0	0	0	0		
30	0	0	0	0	0		
31	0	1	0	0	0		
32	0	1	0	0	0		
33	0	2	0	0	0		
34	0	3	0	0	0		
35	0	5	0	1	0		
36	0	7	0	1	0		
37	0	12	0	1	0		0
38	1	18	0	2	0		0
39	1	25	0	3	0		0
40	3	35	0	4	0		0
41	6	45	0	5	0		0
42	11	55	0	7	0		0
43	16	65	0	10	0		0
44	22	73	0	13	0		0
45	30	79	0	16	0		0
46	38	85	0	21	0		0
47	47	89	0	26	0		0
48	56	92	0	32	0		0
49	65	95	0	38	0		0
50	74	97	1	45	0		0
51	82	98	1	52	0		0
52	88	99	1	59	0		0
53	94	99	1	66	0		0
54	97	100	1	72	0		0

Note. VAL – Validity; SERV – Service Orientation; ST – Stress Tolerance; REL – Reliability; CLR – Clerical, SALE – Sales; MNGR – Manager.

**Table 3.6. Global HPI Form 5 Norms (N = 40,708) – Occupational Scales**

Raw Score	VAL Norm	SERV Norm	ST Norm	REL Norm	CLR Norm	SALE Norm	MNGR Norm
55	99	100	2	77	1		0
56	100	100	2	82	1		0
57		3	86	1			0
58		4	89	2			0
59		5	92	3			0
60		6	94	5			0
61		7	96	7			0
62		9	97	10			0
63		11	98	14			0
64		13	99	18			0
65		16	99	24			0
66		19	99	30			0
67		23	100	38	0		0
68		27	100	45	0		0
69		32	100	52	0		0
70		37	100	59	0		0
71		42	100	66	0		0
72		48	100	72	0		0
73		53		77	0		0
74		59		81	0		0
75		64		85	0		0
76		68		88	0		0
77		72		91	0		0
78		76		93	0		0
79		79		95	0		0
80		82		96	0		0
81		85		97	0		0
82		87		98	0		0
83		89		99	0		0
84		91		99	0		0
85		92		99	0	1	
86		94		99	0	1	
87		95		100	0	1	
88		96		100	0	1	
89		97		100	0	2	
90		98		100	0	2	
91		98		100	0	3	
92		99		100	0	3	
93		99		100	0	4	
94		99		100	0	5	
95		100		100	0	6	

Note. VAL – Validity; SERV – Service Orientation; ST – Stress Tolerance; REL – Reliability; CLR – Clerical, SALE – Sales; MNGR – Manager.

**Table 3.6. Global HPI Form 5 Norms (N = 40,708) – Occupational Scales**

Raw Score	VAL Norm	SERV Norm	ST Norm	REL Norm	CLR Norm	SALE Norm	MNGR Norm
96			100		100	0	8
97			100			0	10
98			100			0	12
99			100			0	14
100			100			0	17
101						0	20
102						0	23
103						0	27
104						0	31
105						0	35
106						0	39
107						0	44
108						0	48
109						0	52
110						0	56
111						0	60
112						0	64
113						0	67
114						0	70
115						0	74
116						0	76
117						0	79
118						0	82
119						0	84
120						0	86
121						0	88
122						0	89
123						0	91
124						0	92
125						0	94
126						0	95
127						0	95
128						0	96
129						0	97
130						0	97
131						0	98
132						0	98
133						0	99
134						0	99
135						0	99
136						0	99

Note. VAL – Validity; SERV – Service Orientation; ST – Stress Tolerance; REL – Reliability; CLR – Clerical, SALE – Sales; MNGR – Manager.

**Table 3.6. Global HPI Form 5 Norms (N = 40,708) – Occupational Scales**

Raw Score	VAL Norm	SERV Norm	ST Norm	REL Norm	CLR Norm	SALE Norm	MNGR Norm
137						0	100
138						1	100
139						1	100
140						1	100
141						1	100
142						1	100
143						1	100
144						1	100
145						1	100
146						2	100
147						2	100
148						2	100
149						2	
150						3	
151						3	
152						3	
153						4	
154						4	
155						5	
156						6	
157						6	
158						7	
159						8	
160						9	
161						10	
162						11	
163						12	
164						14	
165						15	
166						17	
167						19	
168						20	
169						22	
170						24	
171						26	
172						28	
173						31	
174						33	
175						35	
176						38	
177						40	

Note. VAL – Validity; SERV – Service Orientation; ST – Stress Tolerance; REL – Reliability; CLR – Clerical, SALE – Sales; MNGR – Manager.

**Table 3.6. Global HPI Form 5 Norms (N = 40,708) – Occupational Scales**

Raw Score	SALE Norm	Raw Score	SALE Norm	Raw Score	SALE Norm
178	43	219	98	260	100
179	45	220	98	261	100
180	48	221	99	262	100
181	50	222	99	263	100
182	53	223	99	264	100
183	55	224	99	265	100
184	58	225	99	266	100
185	61	226	99	267	100
186	63	227	99	268	100
187	65	228	100		
188	67	229	100		
189	69	230	100		
190	71	231	100		
191	73	232	100		
192	75	233	100		
193	77	234	100		
194	79	235	100		
195	80	236	100		
196	82	237	100		
197	83	238	100		
198	85	239	100		
199	86	240	100		
200	87	241	100		
201	88	242	100		
202	89	243	100		
203	90	244	100		
204	91	245	100		
205	92	246	100		
206	93	247	100		
207	93	248	100		
208	94	249	100		
209	94	250	100		
210	95	251	100		
211	96	252	100		
212	96	253	100		
213	96	254	100		
214	97	255	100		
215	97	256	100		
216	98	257	100		
217	98	258	100		
218	98	259	100		

Note. VAL – Validity; SERV – Service Orientation; ST – Stress Tolerance; REL – Reliability; CLR – Clerical, SALE – Sales; MNGR – Manager.

### 3.2. HDS Norms

We built the Global HDS norm using all available HDS Form 5 data from people in the Global norm sample. Table 3.7 displays the characteristics of people in the Global norm sample with available and complete HDS Form 5 data. Table 3.8 presents normative results for the HDS scales.

**Table 3.7. Global HDS Normative Sample – Form 5 (N = 115,793)**

Variable	Sample Size	Sample Percentage	Workforce Percentage
<b>Job Category</b>			
Managers and executives	20,304	17.5	5.8
Professionals	18,239	15.8	17.2
Technicians and specialists	12,597	10.9	10.6
Operations and trades	6,573	5.7	35.4
Sales	12,329	10.6	9.0
Customer support	2,157	1.9	1.9
Administrative and clerical	9,458	8.2	6.3
Service and support	4,961	4.3	13.7
Military	313	0.3	0.3
Student	480	0.4	
Not reported	28,382	24.5	
<b>Assessment Purpose</b>			
Selection	35,478	30.6	
Development	43,995	38.0	
Other	11,780	10.2	
Not reported	24,540	21.2	
<b>Age Group</b>			
Under 40	45,819	39.6	
40 and older	49,395	42.7	
Not reported	20,579	17.8	
<b>Gender</b>			
Men	51,492	44.5	
Women	49,481	42.7	
Not reported	14,820	12.8	
<b>Industry</b>			
Advertising and marketing	1,864	1.6	
Banking and financial services	11,069	9.6	
Business support services	4,019	3.5	
Construction	2,824	2.4	
Education	1,918	1.7	
Energy, utilities, and telecommunications	6,454	5.6	
Entertainment and media	643	0.6	
Food and beverage	3,960	3.4	

Note. Percentage may not sum to 100 due to rounding.

**Table 3.7. Global HDS Normative Sample – Form 5 (N = 115,793)**

Variable	Sample Size	Sample Percentage	Workforce Percentage
<b>Industry</b>			
Government	2,135	1.8	
Healthcare	3,823	3.3	
Industrial metals and mining	2,437	2.1	
Information technology	6,177	5.3	
Law enforcement	425	0.4	
Leisure and hospitality	559	0.5	
Manufacturing	9,549	8.2	
Pharmaceuticals	3,744	3.2	
Retail sales	3,595	3.1	
Sports and recreation	353	0.3	
Transportation	2,916	2.5	
Other	15,469	13.4	
Not reported	31,860	27.5	

Note. Percentage may not sum to 100 due to rounding.

Table 3.8. Global HDS Form 5 Norms (N = 115,793)

Raw Score	EXC Norm	SKE Norm	CAU Norm	RES Norm	LEI Norm	BOL Norm	MIS Norm	COL Norm	IMA Norm	DIL Norm	DUT Norm
14	0	0	0	0	0	0	0	0	0	0	0
15	0	0	0	0	0	0	0	0	0	0	0
16	0	0	0	0	0	0	0	0	0	0	0
17	1	1	1	0	0	0	0	0	0	0	0
18	2	1	1	1	0	0	0	0	0	0	0
19	3	2	2	1	0	0	0	0	0	0	0
20	4	3	2	1	1	0	0	0	0	0	0
21	6	4	4	2	1	0	0	0	0	0	0
22	8	6	5	4	2	0	1	1	0	0	0
23	11	8	7	5	3	0	1	1	0	0	0
24	15	10	10	7	4	0	1	1	1	0	0
25	19	13	13	10	6	1	2	2	1	0	1
26	24	17	17	13	9	1	3	3	1	0	1
27	31	22	23	18	14	1	5	5	2	0	1
28	40	28	30	24	20	2	7	8	4	1	2
29	50	36	39	31	30	4	11	11	6	1	4
30	60	45	49	40	41	6	17	16	9	2	5
31	69	55	59	50	53	8	23	23	14	3	8
32	77	64	67	60	65	12	31	30	20	4	12
33	83	72	75	69	75	17	40	39	27	6	18
34	87	79	81	76	83	24	50	48	35	9	26
35	91	84	86	82	88	31	60	58	44	13	35
36	94	88	90	87	93	40	68	66	53	18	45
37	96	92	93	91	95	49	76	74	63	24	57
38	97	94	95	94	97	58	83	81	71	32	67
39	98	96	97	96	98	67	88	86	78	41	77
40	99	97	98	97	99	75	92	90	84	51	84
41	99	98	98	98	99	81	94	93	88	60	89
42	99	99	99	99	100	86	96	95	91	68	93
43	100	99	99	99	100	90	98	97	94	74	95
44	100	99	100	99	100	93	98	98	95	79	97
45	100	100	100	100	100	94	99	98	97	84	98
46	100	100	100	100	100	96	99	99	98	88	99
47	100	100	100	100	100	97	100	99	98	91	99
48	100	100	100	100	100	98	100	100	99	94	100
49	100	100	100	100	100	98	100	100	99	96	100
50	100	100	100	100	100	99	100	100	100	97	100
51	100	100	100	100	100	99	100	100	100	99	100
52	100	100	100	100	100	100	100	100	100	99	100
53	100	100	100	100	100	100	100	100	100	100	100
54	100	100	100	100	100	100	100	100	100	100	100
55	100	100	100	100	100	100	100	100	100	100	100
56	100	100	100	100	100	100	100	100	100	100	100

Note. EXC – Excitable; SKE – Skeptical; CAU – Cautious; RES – Reserved; LEI – Leisurely; BOL – Bold; MIS – Mischievous; COL – Colorful; IMA – Imaginative; DIL – Diligent; DUT – Dutiful.

### 3.3. MVPI Norms

We built the Global MVPI norms using all available MVPI Form 1 data from people in the Global norm sample. Table 3.9 displays the characteristics of people in the Global norm sample with available and complete MVPI Form 1 data. Table 3.10 presents normative results for the MVPI scales.

**Table 3.9. Global MVPI Normative Sample – Form 1 (N = 99,568)**

Variable	Sample Size	Sample Percentage	Workforce Percentage
<b>Job Category</b>			
Managers and executives	17,544	17.6	5.8
Professionals	16,106	16.2	17.2
Technicians and specialists	10,455	10.5	10.6
Operations and trades	5,641	5.7	35.4
Sales	11,037	11.1	9.0
Customer support	1,722	1.7	1.9
Administrative and clerical	8,098	8.1	6.3
Service and support	4,471	4.5	13.7
Military	270	0.3	0.3
Student	422	0.4	
Not reported	23,802	23.9	
<b>Assessment Purpose</b>			
Selection	28,744	28.9	
Development	39,713	39.9	
Other	10,589	10.6	
Not reported	20,522	20.6	
<b>Age Group</b>			
Under 40	38,757	38.9	
40 and older	43,125	43.3	
Not reported	17,686	17.8	
<b>Gender</b>			
Men	43,800	44.0	
Women	43,795	44.0	
Not reported	11,973	12.0	
<b>Industry</b>			
Advertising and marketing	1,695	1.7	
Banking and financial services	9,128	9.2	
Business support services	3,724	3.7	
Construction	2,485	2.5	
Education	1,771	1.8	
Energy, utilities, and telecommunications	4,618	4.6	
Entertainment and media	615	0.6	
Food and beverage	3,645	3.7	

Note. Percentage may not sum to 100 due to rounding.

**Table 3.9. Global MVPI Normative Sample – Form 1 (N = 99,568)**

Variable	Sample Size	Sample Percentage	Workforce Percentage
<b>Industry</b>			
Government	1,870	1.9	
Healthcare	3,550	3.6	
Industrial metals and mining	1,911	1.9	
Information technology	5,630	5.7	
Law enforcement	303	0.3	
Leisure and hospitality	493	0.5	
Manufacturing	8,137	8.2	
Pharmaceuticals	3,480	3.5	
Retail rales	3,275	3.3	
Sports and recreation	315	0.3	
Transportation	2,440	2.5	
Other	13,771	13.8	
Not reported	26,712	26.8	

Note. Percentage may not sum to 100 due to rounding.

**Table 3.10. Global MVPI Form 1 Norms (N = 99,568)**

Raw Score	REC Norm	POW Norm	HED Norm	ALT Norm	AFF Norm	TRA Norm	SEC Norm	COM Norm	AES Norm	SCI Norm
20	0	0	0	0	0	0	0	0	0	0
21	0	0	0	0	0	0	0	0	0	0
22	1	0	0	0	0	0	0	0	2	0
23	1	0	0	0	0	0	0	0	3	0
24	2	0	0	0	0	0	1	0	5	0
25	3	0	1	0	0	0	1	0	8	1
26	4	0	1	0	0	0	2	1	12	1
27	5	0	2	0	0	0	2	1	16	2
28	8	1	3	0	0	0	4	1	21	3
29	9	1	4	1	0	1	5	2	25	3
30	13	2	6	1	0	1	6	3	30	5
31	15	2	8	1	1	2	8	4	35	6
32	19	3	11	2	1	3	11	5	40	8
33	21	4	14	2	1	4	13	6	44	10
34	26	5	18	3	1	6	16	8	49	12
35	29	6	22	3	2	7	19	11	53	14
36	35	8	27	4	2	10	23	14	57	17
37	38	10	31	5	3	13	27	17	61	20
38	44	13	37	7	4	18	32	21	65	23
39	48	15	42	8	5	22	35	24	68	26
40	53	18	48	10	6	28	41	29	72	30
41	57	21	53	12	8	33	45	33	75	34
42	62	26	60	14	10	42	51	39	78	38
43	66	29	64	17	12	48	56	44	81	42
44	70	34	71	20	16	56	62	50	83	47
45	73	38	75	23	18	62	66	55	86	51
46	78	44	80	28	24	70	72	61	88	56
47	80	49	84	31	28	75	76	66	90	60
48	84	55	88	37	36	81	81	73	92	65
49	86	59	90	41	41	85	85	77	93	69
50	89	66	93	47	51	90	89	83	95	74
51	90	70	95	52	57	92	91	86	96	78
52	93	76	97	59	67	95	95	91	97	83
53	94	80	98	65	73	97	96	93	98	86
54	96	86	99	71	82	98	98	96	98	90
55	97	89	99	77	86	99	99	97	99	93
56	98	93	100	83	93	100	99	99	99	96
57	99	95	100	87	95	100	100	99	100	97
58	99	98	100	93	98	100	100	100	100	99
59	100	99	100	96	99	100	100	100	100	99
60	100	100	100	100	100	100	100	100	100	100

Note. REC – Recognition; POW – Power; HED – Hedonism; ALT – Altruism; AFF – Affiliation; TRA – Tradition; SEC – Security; COM – Commerce; AES – Aesthetics; SCI – Science.

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## Appendix: Between-scale Correlations

**Table A1. HPI Scale Correlations**

	ADJ	AMB	SOC	INP	PRU	INQ	LRN
<b>ADJ</b>							
<b>AMB</b>	.57**						
<b>SOC</b>	.10**	.45**					
<b>INP</b>	.54**	.51**	.42**				
<b>PRU</b>	.59**	.32**	-.07**	.46**			
<b>INQ</b>	.24**	.40**	.43**	.34**	.15**		
<b>LRN</b>	.33**	.46**	.23**	.30**	.29**	.45**	

Note. N = 153,223. \* Statistically significant at the .05 level. \*\* Statistically significant at the .01 level. ADJ – Adjustment; AMB – Ambition; SOC – Sociability; INP – Interpersonal Sensitivity; PRU – Prudence; INQ – Inquisitive; LRN – Learning Approach.

**Table A2. HPI - HDS Scale Correlations**

	EXC	SKE	CAU	RES	LEI	BOL	MIS	COL	IMA	DIL	DUT
<b>ADJ</b>	-.77**	-.63**	-.53**	-.40**	-.47**	.06**	-.20**	.01**	-.02**	.12**	.01*
<b>AMB</b>	-.53**	-.36**	-.77**	-.44**	-.38**	.38**	.19**	.44**	.33**	.25**	-.13**
<b>SOC</b>	-.20**	-.10**	-.43**	-.40**	-.09**	.37**	.47**	.67**	.43**	.06**	.04**
<b>INP</b>	-.54**	-.44**	-.44**	-.60**	-.31**	.21**	.09**	.30**	.21**	.22**	.19**
<b>PRU</b>	-.48**	-.42**	-.22**	-.34**	-.29**	.13**	-.43**	-.15**	-.15**	.43**	.23**
<b>INQ</b>	-.22**	-.11**	-.33**	-.17**	-.09**	.35**	.30**	.30**	.48**	.24**	.01*
<b>LRN</b>	-.30**	-.20**	-.34**	-.19**	-.16**	.32**	.07**	.21**	.27**	.25**	-.05**

Note. N = 113,159. \* Statistically significant at the .05 level. \*\* Statistically significant at the .01 level. ADJ – Adjustment; AMB – Ambition; SOC – Sociability; INP – Interpersonal Sensitivity; PRU – Prudence; INQ – Inquisitive; LRN – Learning Approach. EXC – Excitable; SKE – Skeptical; CAU – Cautious; RES – Reserved; LEI – Leisurely; BOL – Bold; MIS – Mischievous; COL – Colorful; IMA – Imaginative; DIL – Diligent; DUT – Dutiful.

**Table A3. HPI - MVPI Scale Correlations**

	REC	POW	HED	ALT	AFF	TRA	SEC	COM	AES	SCI
<b>ADJ</b>	-.22**	-.03**	-.21**	.12**	.23**	-.01**	-.11**	-.02**	-.08**	.05**
<b>AMB</b>	.14**	.35**	-.14**	.10**	.38**	-.02**	-.20**	.18**	-.02**	.14**
<b>SOC</b>	.45**	.34**	.27**	.16**	.54**	-.12**	-.27**	.21**	.18**	.16**
<b>INP</b>	.05**	.07**	.02**	.34**	.44**	.00	-.10**	.03**	.09**	.03**
<b>PRU</b>	-.13**	-.01*	-.22**	.20**	.11**	.25**	.30**	.07**	-.07**	.08**
<b>INQ</b>	.19**	.28**	.02**	.26**	.19**	.00	-.12**	.26**	.35**	.55**
<b>LRN</b>	.08**	.23**	-.10**	.15**	.16**	.04**	-.06**	.15**	.16**	.35**

Note. N = 97,580. \* Statistically significant at the .05 level. \*\* Statistically significant at the .01 level. ADJ – Adjustment; AMB – Ambition; SOC – Sociability; INP – Interpersonal Sensitivity; PRU – Prudence; INQ – Inquisitive; LRN – Learning Approach. REC – Recognition; POW – Power; HED – Hedonism; ALT – Altruism; AFF – Affiliation; TRA – Tradition; SEC – Security; COM – Commerce; AES – Aesthetics; SCI – Science.

**Table A4. HDS Scale Correlations**

	EXC	SKE	CAU	RES	LEI	BOL	MIS	COL	IMA	DIL	DUT
<b>EXC</b>											
<b>SKE</b>	.70**										
<b>CAU</b>	.51**	.38**									
<b>RES</b>	.51**	.48**	.45**								
<b>LEI</b>	.51**	.54**	.42**	.41**							
<b>BOL</b>	-.02**	.14**	-.32**	-.08**	.15**						
<b>MIS</b>	.19**	.28**	-.20**	.03**	.20**	.39**					
<b>COL</b>	-.06**	.01**	-.42**	-.26**	.00	.46**	.58**				
<b>IMA</b>	.00	.11**	-.30**	-.05**	.10**	.54**	.56**	.54**			
<b>DIL</b>	-.06**	.05**	-.14**	-.04**	.03**	.38**	-.02**	.01**	.17**		
<b>DUT</b>	-.02**	.04**	.14**	-.05**	.04**	.08**	-.08**	-.02**	-.07**	.25**	

Note. N = 115,793. \* Statistically significant at the .05 level. \*\* Statistically significant at the .01 level. EXC – Excitable; SKE – Skeptical; CAU – Cautious; RES – Reserved; LEI – Leisurely; BOL – Bold; MIS – Mischievous; COL – Colorful; IMA – Imaginative; DIL – Diligent; DUT – Dutiful.

**Table A5. HDS - MVPI Scale Correlations**

	REC	POW	HED	ALT	AFF	TRA	SEC	COM	AES	SCI
<b>EXC</b>	.20**	.06**	.22**	-.09**	-.28**	.07**	.19**	.07**	.06**	-.03**
<b>SKE</b>	.28**	.19**	.27**	-.09**	-.20**	.11**	.24**	.18**	.08**	.05**
<b>CAU</b>	-.09**	-.24**	.08**	-.09**	-.38**	.06**	.22**	-.13**	.01**	-.10**
<b>RES</b>	-.04**	-.02**	.06**	-.25**	-.58**	.02**	.16**	.02**	.01**	.02**
<b>LEI</b>	.22**	.14**	.24**	-.02**	-.17**	.11**	.21**	.13**	.09**	.06**
<b>BOL</b>	.54**	.56**	.23**	.18**	.22**	.17**	.12**	.39**	.20**	.28**
<b>MIS</b>	.41**	.41**	.32**	.06**	.22**	-.13**	-.28**	.23**	.21**	.13**
<b>COL</b>	.49**	.40**	.19**	.13**	.38**	-.08**	-.23**	.21**	.20**	.11**
<b>IMA</b>	.35**	.38**	.15**	.16**	.16**	-.05**	-.17**	.23**	.30**	.26**
<b>DIL</b>	.13**	.28**	.00	.21**	.02**	.27**	.35**	.27**	.05**	.21**
<b>DUT</b>	.09**	-.03**	.10**	.14**	.03**	.18**	.33**	.11**	.03**	.01**

Note. N = 96,027. \* Statistically significant at the .05 level. \*\* Statistically significant at the .01 level. EXC – Excitable; SKE – Skeptical; CAU – Cautious; RES – Reserved; LEI – Leisurely; BOL – Bold; MIS – Mischievous; COL – Colorful; IMA – Imaginative; DIL – Diligent; DUT – Dutiful. REC – Recognition; POW – Power; HED – Hedonism; ALT – Altruism; AFF – Affiliation; TRA – Tradition; SEC – Security; COM – Commerce; AES – Aesthetics; SCI – Science.

**Table A6. MVPI Scale Correlations**

	REC	POW	HED	ALT	AFF	TRA	SEC	COM	AES	SCI
REC										
POW	.52**									
HED	.39**	.26**								
ALT	.12**	.22**	.17**							
AFF	.28**	.31**	.24**	.28**						
TRA	.08**	.21**	.00	.25**	.01*					
SEC	.08**	.11**	.09**	.17**	-.12**	.50**				
COM	.39**	.55**	.22**	.16**	.17**	.21**	.23**			
AES	.24**	.17**	.27**	.33**	.12**	.04**	.00	.11**		
SCI	.21**	.37**	.09**	.26**	.09**	.13**	.14**	.37**	.21**	

Note. N = 99,568. \* Statistically significant at the .05 level. \*\* Statistically significant at the .01 level. REC – Recognition; POW – Power; HED – Hedonism; ALT – Altruism; AFF – Affiliation; TRA – Tradition; SEC – Security; COM – Commerce; AES – Aesthetics; SCI – Science.