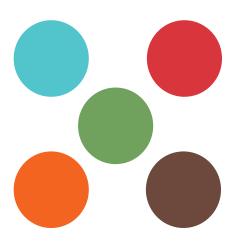
THOGAN



FACILITATOR GUIDE

Strategies to help teams achieve full potential





OBJECTIVE OF THE PROGRAM

The Hogan Team Report training is an insight and interaction-based learning activity that is designed to increase an intact team's evaluation of their strengths, motivational drivers, and development opportunities so as to maximize effectiveness as team members in pursuit of important business objectives. The use of Hogan data presented in the Hogan Team Report is used as a centerpiece for evaluation and analysis of the team's attributes and performance capabilities.

The training also incorporates exercises and team discussions to give the team an opportunity to find significant strengths, challenges, and ways to reach an improved and productive teamwork strategy.

This guide provides a structure for how the Hogan Team Report workshop can be structured and facilitated in a half-day or full-day format. It must be emphasized that all teams have their unique needs and functionality, and thus, it is recommended that the facilitator adapt the process to fit the team, the business challenge, and the organizational context.

OVERVIEW OF THE PROGRAM CONTENT AND TIME ALLOCATIONS

Hogan Team Report Training [6-hour format]

Hogan Team Report Training [3.5-hour format]

Module 1: Introduction/Objectives	30 mins	Module 1: Introduction/Objectives	30 mins
Module 2: Team Roles	90 mins	Module 2: Team Roles	90 mins
Module 3: Team Derailers	45 mins	Module 3: Team Derailers	45 mins
Module 4: Team Culture	45 mins	Module 4: Team Culture	45 mins
Module 5: Team Development Planning	90 mins		
Module 6: Individual Development Planning	60 mins		

MATERIALS/RESOURCES NEEDED FOR THE PROGRAM

- Hogan Team Report(s)
- Worksheets/Hand outs: [Appendices]
- Media: Facilitator PowerPoint Deck
- Markers, pens, paper, and flip charts (optional)
- · Hogan Team Report Manual (for facilitator)

MATERIALS CONSTRUCTION LIST (CREATED PRE-WORKSHOP)

- 1. Have participants complete a Brief Team Effectiveness Survey [Appendix C] (optional)
- 2. Customize slides 1, 12, 13 and 39



TEAM REPORT TRAINING: BIG PICTURE PROCESS FLOW

Front-End Work: completion of any presession surveys

Option 1 **Option 2 Conduct Team Success Conduct Team Success Profile Meeting Profile Meeting Team Members Complete** Team Members Complete Assignments and Assessments Assignments and Assessments **Pre-Session Team Members Receive Reports** and Individualized Feedback Team Materials Created: PowerPoint Slides and Hogan Team Report Team Materials Created: PowerPoint Slides and Hogan Team Report **Discuss Implications of Team Discuss Implications of Team Assessment Results Using Team Assessment Results Using Team** Session **Report and Worksheets Report and Worksheets**



CONDUCT TEAM SUCCESS PROFILE MEETING

It is important to gain perspective from organizational stakeholders who are most vested in the team's success. Optimally, the facilitator would conduct a Team Success Profile Meeting with a strategic stakeholder (e.g., an executive/manager with a broad view of organizational goals and how the team goals relate), an HR stakeholder (to give perspective on team/collective development needs), and the team leader in attendance. At minimum, a meeting should be held with the team leader.

The following questions can support the facilitator in understanding the stakeholders' goals and context of the workshop:

1. Workshop Context/Objectives

- Is this for general development, goal planning, conflict management, or other specific issue/circumstance, etc. (e.g., newly assembled team, new team leader, M&A, etc.)?
- How have the assessments/workshop been communicated to the team?
- What do you hope to get out of this?
- Who will be seeing the Team Report?

2. Team Context/Goals

Please provide some background information on your team and the team culture (e.g., line of business/function/history, etc.):

- What are the team's primary goals?
- What would you say are the team's strengths?
- What are some areas you wish the team could improve on?
- · What has been the key to team members' success? What leads to failure?
- Why are these the goals? How do they tie into the great organizational goals?
- How does the team handle change? Within-team conflict? Conflict with other teams?
- · What are the best ways to implement change within the team?

3. Facilitator Reflection

- Regarding goal attainment: Is this an aggressive team? An organic (passive) team?
- Are the goals tangible, or more disorganized? (Are they expected to act like an interdependent, coordinated team? Or is it more like every person deals with the organizational/team ambiguity in their own way, at their own pace?)
- Are they more focused on improving results or relationships within the team?
- Are there internal or external barriers to success that need to be overcome?
- Is it more of a "getting along" or "getting ahead" mentality?
- What is the workplace environment, based on what you learned?
- Do the leaders' goals align with the individuals?



Reflection on these questions can create a framework for analyzing qualitative and quantitative data ascertained throughout the rest of the process.

During this meeting, the facilitator should also receive permission to present the team leader's assessment results during the workshop. There are several reasons we recommend the team leader permit this:

- In the final part of the workshop, team members may be asked to talk about individual takeaways, and how
 they will each contribute to overall team improvement. Showing the team leader's profile beforehand helps
 to build trust, and creates a safe environment for team members to share openly during this phase, and
 throughout the workshop.
- 2. Each team member can assess how she/he relates to the boss in terms of work style, as well as understand how she/he fits into the team culture, or where potential friction points with the leader may manifest.
- 3. Helps hone team skills for influencing/communicating upwards.

TEAM MEMBERS COMPLETE ASSIGNMENTS AND ASSESSMENTS

Hogan assessments can be administered in several different ways, and it is best to talk to your local Hogan provider for more information.

Choosing Individual Reports to Be Generated

During the business development phase of the project, it is also important to determine which individual reports will be issued for pre-workshop one-on-one feedback. Please note that in order to generate the Hogan Team Report, all three Hogan core assessments (HPI, HDS and MVPI) must be completed by participants.

We highly recommend the <u>Leadership Forecast Report</u> (LFR) Series be issued for individual team members, for the purposes: of one-on-one feedback. We recommend this set of reports for the following reasons:

- The LFR Series can come with a complimentary Coaching Report, which individuals can utilize after the
 workshop to work on individual development goals that support the agreed upon team development
 actions.
- 2. The LFR Series provides behavioral as well as leadership implications. Teams with members in mid-level management and executive positions will benefit from these interpretations.
- 3. The LFR Series also provides basic competency analysis to help those more familiar with a competency vernacular to interpret individual results.

Alternatively, in some cases, the Insight Series (http://www.hoganassessments.com/content/insight-series) can be used. Please talk to your Hogan Consultant or facilitator for more information.



TEAM MEMBERS RECEIVE REPORTS AND INDIVIDUALIZED FEEDBACK

Before a Hogan Team Report Workshop, it is critical that one-on-one feedback is delivered to individual team members around each participant's Hogan report. This part of the process acquaints each team member with her/his assessment results. Accordingly, each team member is given the space to:

- Become familiar with Hogan terminology and the benefits, as well as drawbacks, associated with her/ his profile, which is composed of the same scales and constructs that will be reviewed in the upcoming workshop.
- Ask questions and become comfortable with individual development needs before understanding the collective results at the team level.
- Prepare for a broader discussion during the workshop (rather than being focused on her/his own assessment results).

Individual feedback sessions also give the facilitator (and those supporting the facilitator):

- Key themes (e.g., common challenges, goals, and perspective) to support and lend nuance to the upcoming quantitative analyses (i.e., data from the Hogan Team Report as well as other optional collective data). The facilitator should listen for information that aligns with, as well as contradicts, the Team Success Profile.
- Organizational vernacular that will help populate the workshop slides. Using common team vocabulary will
 ensure results, conclusions, and development suggestions are explained in a way that makes sense to team
 members, so they can easily begin capitalizing on strengths and striving toward goals.
- An idea of how well private individual goals are fall in line with team goals, and thus organizational goals.

There are helpful tips for giving individual feedback around Hogan assessments, which were first taught during the Hogan Assessments Certification Workshop (such as ensuring participants talk most of the time, results are delivered in a safe, nonjudgmental environment, etc.).

If more than one person is providing individual feedback, ensure an integration meeting is scheduled well before the workshop. The facilitator should take notes during this meeting. Any nuance, within-team divergence or discrepancies should be taken note of and explored during this time. It can be helpful to meet with the feedback providers prior to delivering feedback to align around preferred confidentiality, feedback, and note-taking protocols.



FACILITATOR NOTES, PRESENTER NOTES, AND MEDIA ANNOTATIONS

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 1: Overview	Instructor Presentation Group Participation	30 min	Slides
Facilitator note This is the title slide. You will need to customize by inserting the group's name or organization name.			Slide 1 TEAM REPORT Strategies to help teams achieve full potential Sample Workshop No animations
Facilitator note Typical elements could be to become a more integrated team, increase team performance and business results, and avoid potential team derailment.	Presentation note Say, "The objective of Hogan Team Report Training is to maximize your team's effectiveness in the pursuit of important business objectives. We will do this by evaluating your team's strengths, motivational drivers, and development opportunities." Read the training objectives.		Slide 2 WORKSHOP GOALS Build a foundation for understanding the results of the Hogan Team Report Understand the implications of each component of the report for team performance including: Team Roles, Team Detailers, Team Culture, individual Scores Identify themes to be addressed to improve team performance identify opportunities for team members to be stronger contributors to team performance studies of team members to be stronger contributors to team performance studies of team members to be stronger contributors to team performance



TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 1: Overview	Instructor Presentation	30 min	Slides Team Reports
Facilitator note This is the content outline of the training session.	Presentation note Read or paraphrase the six modules that will be covered in the training session.		WORKSHOP AGENDA # Module 1: Introduction and Overview of the Team Report # Module 2: Team Roles # Module 3: Team Peralters # Module 4: Team Culture # Module 4: Team Culture # Module 6: Individual Development Planning # Module 6: Individual Development Planning # Rodule 6: Individual Development Planning # Rodule 6: Individual Development Planning # Rodule 6: Individual Development Planning
	Presentation note Say, "Let's look at some team concepts and ideas."		Slide 4 MODULE 1 Introduction and Overview - State ROSE No animations



TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 1: Overview	Instructor Presentation	30 min	Slides Team Reports
Facilitator note Tip: a real team is more than the sum of its parts. Synergy is achieved when the team outperforms its best member.	Presentation note Read or paraphrase "What is a team? A team consists of three or more people who are dependent on one another, and who share a common goal, leadership, success, and failure."		Slide 5 WHAT IS A TEAM? 1
Facilitator note Tip: teaming is episodic—we don't want to team all the time. It depends on the task – some tasks don't require cooperation.	Presentation note Read or paraphrase the five points on the importance of teams and collaboration, nothing the mediocre level at which teams "work" (50% of the time). Ask "What gets in the way of teams working efficiently only about half the time?" List and post the audience's responses.		Slide 6 WHY FOCUS ON TEAMS? ** Over the last decade, organizational use of teams has increased dramatically—at least 48% of organizations use teams to accomplish objectives. ** Few objectives are accomplished based solely on individual work. ** Individuals devote at least a proportion of their efforts to tasks requiring collaborative work-54% of individuals spend at least 30% of their day in a team setting. ** Evidence suggests that teams "work" well approximately 50% of the time. ** Personality is significantly related to team performance and viability. **No animations**



TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 1: Overview	Instructor Presentation	30 min	Slides Team Reports
	Presentation note		Slide 7
Facilitator note Tip: from evolution, it was the effectiveness of the group – not any one individual – that was key to the survival of our species. Groups that perfected cooperation and harnessed the skills and energy of their members outperformed and out-competed those who failed to work together. What we now call teamwork became a competitive advantage for Homo sapiens.	Say "We know that personality affects team performance—our research focuses on three dimensions measured in the Hogan Team Report: How an individual will approach their role within the team, which we can glean from individuals' HPI scores. How an individual interacts with the rest of their team, which we can predict from individuals' HDS scores. How an individual's values align with the rest of the team, which we can identify from individuals' MVPI scores."		ASSESSMENTS COMPRISING THE TEAM REPORT HOGAN PERSONALITY INVENTORY (HP) The Bright Side Assesses normal personality as job or career Assesses I patterns of because or values career drailment or career dr
Facilitator note Tip: a good team won't always matter, and good teams are more important in some situations than others (e.g., senior teams). While a good team can have a positive impact, bad teams definitely undermine performance.	Presentation note Ask the three questions bulleted on slide 8. List and expound upon the audience's responses.		Slide 8 TEAM BUILDING EXPERIENCE What kinds of team building experiences have you been involved with in the past? What kinds of assessment tools did you employ in team building? What advantages do you anticipate with Hogan data and your team building efforts? **RIMITION ***TABILITY *

Case Study Example: On an engineering team at a high technology firm whose innovations were quickly evolving, the Relationships role was occupied by the fewest number of team members. In addition, few members occupied the Results role. On this team, it was imperative that members contribute to discussions with straightforwardness and conviction, so as not to miss a fast-moving opportunity or fail to convince the team of a winning idea. Thus, the Results role became the team's developmental priority (in accordance with the Team Success Profile), even though the Results role was not the smallest percentage of the team's makeup.

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 1: Overview	Instructor Presentation	30 min	Slides Team Reports
			Slide 9
Facilitator note	Presentation note		
Although most of the models devoted to creating high-performing teams focus on achieving the proper mix of skills and experience, they ignore the influence of personality.	Ask rhetorically the questions on slide 8, then say "Based on the assessment of individual personalities and values, this report provides insights and recommendations to answer these questions and facilitate team performance."		OVERVIEW OF THE HOGAN TEAM REPORT To perform effectively, teams and their leaders need to know: # What mix of skills would help this team be successful? # Who will work best together? # What motives and values do we have in common? # What shared challenges might the team face? # The Team Report addresses these questions and more!
			No animations
	Presentation note		Slide 10
Facilitator note The Hogan Team Report draws on personality assessments to help teams understand their internal dynamics. It provides the necessary information to balance psychological roles, identify gaps and potential fracture lines, and understand team culture.	Say Before the Hogan Team Report analyzes team members' scores on the Hogan Personality Inventory to identify which psychological role each team member naturally gravitates toward. Using the Hogan Development Survey, the Hogan Team Report identifies shared performance risks, or derailers, that can become problematic when team members are excited, tired, overburdened, or otherwise distracted."		SECTIONS OF THE HOGAN TEAM REPORT ** Members play roles on a team that are based on personality and values - Teams can be effective as ion as critical roles are filled - When critical roles are filled - When critical roles are not filled, it can inhibit team performance - This section profiles the team against 11 potential barriers to success - It also highlights those barriers most likely to hinder team performance - This section profiles the team; so with the team is under stress or pressure to the team is under stress or pressure. - This section of ordinary to the team is under stress or pressure to the team is under stress or pressure. - This section of the team performance.

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 1: Overview	Instructor Presentation	30 min	Slides Team Reports
Facilitator note The Hogan Team Report draws on personality assessments to help teams understand their internal dynamics. It provides the necessary information to balance psychological roles, identify gaps and potential fracture lines, and understand team culture.	Presentation note Say "Team culture is the sum of its members' values – the powerful motives and preferences that determine what we desire and are willing to work for. When a team's core values are divergent, team members don't gel, conflicts can become personal, and turnover is more frequent."		SECTIONS OF THE HOGAN TEAM REPORT Security Shared values create a distinctive culture for a team Team performance is enhanced when member values align Team performance can suffer when member values are not aligned This section allower member to explore how the culture Table section allower members to explore how the success of the team This section allower members to explore how they can be better contributors to the success of the team This section allower members to explore how they can be better contributors to the success of the team This section allower members to explore how they can be better contributors to the success of the team This section allower members to explore how they can be better contributors to the success of the team This section allower members to explore how they can be better contributors to the success of the team This section allower members to explore how they can be better contributors to the success of the team.
Facilitator note Customize this side: insert the team name, description, and team member names.	Presentation note Say "Here are our team members the Team Report is based upon data from each of you."		Slide 12 COMPOSITION OF THE TEAM Team Name : Sample Team Team Description : Associates Sample 1 Sample 2 Sample 2 Sample 2 Sample 3 Sample 4 Sample 4 Sample 5 Sample 6 **No animations** No animations**



TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 1: Overview	Instructor Presentation	30 min	Slides Team Reports
Facilitator note Customize the slide to reflect the team's roles, derailers, and key drivers/culture.	Presentation note Say "Here's a preview of our team's dominant team roles, team derailers, and key drivers for our team culture. We will look at each of these."		FORESHADOWING THE TEAM THEMES Team Roles The team has high percentage of members who fulfill the PRAGMATISM role. The team approaches work with a practical, real world orientation. The team has a low percentage of members fulfilling all other roles which may suggest a degree of irrebalance. Team Positions The team has three potential key deralters including LESUREU, EXCITABLE, and RESERVED. These deralters suggest that the team may insolate test at a times and other (outside the team) may find the team to be somewhat insular and difficult to approach. Team Culture The team has three key value drivers including HEDORISM, POWER, and COMMERCE. These values suggest a team that tiles to be in control of its dettiny, use commercial performance as yardistic of success and premoters a work hard - play hard atmosphere. **Itumerous** **No animations** No animations**

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 2: Team Roles	Instructor Presentation	90 min	Slides Team Reports
	Presentation note Say "Let's begin by looking at the psychological roles that compose the group."		MODULE 2 Team Roles **Tourities** **Tourities**
			No animations
Facilitator note Team members will be creating specific, tangible performance objectives and goals against which the day's assessment data will be evaluated in terms of alignment (things to hold onto, things to work on).	Presentation note Say "Most teams require at least five informal roles to be filled in order to reach optimum performance. These roles include: Results, Pragmatism, Innovation, Process, and Relationships. The roles are assessed on a 0% to 100% scale. A role well-represented on a team represents a team strength. A role that goes unfilled may lead to a team performance gap. Roles that are over- represented may suggest a lack of diversity on a team that can also lead to a team performance gap.		TEAM ROLES OVERVIEW ** Most teams require at least fixe informal roles to be filled in order to reach optimum performance ** These roles include: ** Results ** Process ** Innevation ** Innevation ** Process ** Relationships ** Relationships ** Relationships ** Roles that are over-represented may suggest a lack of diversity on a team that can also lead to a team performance gap **No animations** **No animations**

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 2: Team Roles	Instructor Presentation	90 min	Slides Team Reports
Facilitator note Psychological roles are the informal roles that a person gravitates to, based upon their personality.	Presentation note Say "We found that there are five psychological roles to which people naturally gravitate: Results, Relationships, Process, Innovation, and Pragmatism." Briefly define each role.		TEAM ROLES Results - People who organize work, clarify roles, coordinate, and provide direction for others. They enjoy taking charge and pushing for results. Pragmatian - People who provide practical, hard-headed evaluations of ideas and proposals. They advocate pragmatic solutions, and their views are not influenced by the need to maintain harmony. They are direct and grounded in reality. Innovation - People who recognize when conditions have changed and when the team needs to adapt. They pace direct and grounded in reality. Process - People who are concerned with implementation, the details of execution, and the use of processes and systems to complete tasks. They are reliable, organized, and conscientious about following procedures. Relationships - People who are concerned about morale and how team members are getting along. They are positive and optimistic, attuned to people's feetings, and good at building colonies relationships. STEMBURGEN NO animations
Facilitator note Assign Team Roles to dyads or triads—provide markers and flip chart paper for each group.	Presentation note Say "In this exercise, you are going to discuss the assessment results associated with the five Team Roles and the implication those results have for your team." Follow enumerated directions, 1 through 4. Advance to next slide (#18).		TEAM ROLE EXERCISE In this exercise, you will discuss the assessment results associated with the five Team Roles and implications for your team. 1. Facilitator will break team members into dyads or triads depending on the size of the team. 2. Each dyad or triad will be assigned a Team Role. 3. Each Dyad or Triad should spend (X) minutes discussing their assigned Team Role, responding to questions on the following sitile. 4. Responses should be recorded on a flip chart for the team discussion. 5. The facilitator will call the group back together and facilitate a team discussion of the flipchart responses. No animations



TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 2: Team Roles	Instructor Presentation	90 min	Slides Team Reports
Facilitator note Have dyads/triads discuss their answers to the assigned questions.	Presentation note Facilitate a discussion of Team Roles, impact on the team, and possible development opportunities.		TEAM ROLE EXERCISE Discussion Questions Based on the Team Role score: 1
Facilitator note Set-up note: Make sure participants have a copy of their Reflection Worksheets.	Presentation note Read the directions for Self-Reflection Time, ask for questions, then time the activity. Advance to slide 20.		SELF REFLECTION TIME Team Rules Based on your individual scores on Team Roles Using the Reflection Welvideer provided by the facilitator, list the top 1-3 roles for which by accordinate the most to be team based on the assessment results (Key contribution is indicated by a bold color). 2 Below each role you list, describe what you believe to be your biggest contribution to the team with respect to the role. 3 If you think there is an additional role to which you contribute that enhances team performance, list it and provide a brief description. Questions?



TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 2: Team Roles	Instructor Presentation	90 min	Slides Team Reports
Facilitator note Make sure participants have a copy of their Reflection Worksheets. Appendix A	Presentation note Time the activity.		TEAM REPORT REFLECTION WORKSHEET TOM TOURS TOW TOURS TOM TOURS TOW TO THE TOW



TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 3: Team Derailers	Instructor Presentation Group Discussion	45 min	Slides Reflection Worksheets Team Reports
Facilitator note The Team Derailer section of the report is derived from the HDS, which identifies characteristics that can derail individual performance.	Presentation note Say "All teams have weaknesses that inhibit their ability to be effective. These derailers are assessed by the Hogan Development Survey."		Slide 21 MODULE 3 Team Derailers - tantoo: No animations
Facilitator note All teams deal with the idiosyncrasies of their members. However, these potential derailers may become blind spots when shared by members of a team. These tendencies may trigger a spiral of disruptive behavior when the going gets tough or may emerge when colleagues become more comfortable and	Presentation note Say "Derailers risk undermining the team's ability to move into high-performance mode. These dispositions emerge when individuals are not actively managing their public image, for example, when they are excited, over-burdened, tired, or when they let down their guard." Read and paraphrase bullet points.		TEAM DERAILERS OVERVIEW 2. All team members have at least a few characteristics that can undermine the performance of the tead pressure to perform or have been very successful and boome complection. 2. When a majority of team members have the size of the supplies of t
informal with each other.			No animations

Case Study Example: Members of a finance team for an established multinational manufacturing company all had high scores on derailers Diligent and/or Dutiful. Although a black-and-white/deferential view of business and process was helpful for team members' task execution and upholding compliance, these characteristics became overused strengths when serving internal customers. Team members were overlooking internal customers' needs for flexibility and creative thought when there was no clear-cut process or precedent for addressing a unique request. Many times the team would collectively decide not to do a unique request, and it was rare that a team member piped up to suggest an alternative perspective. Team members were caught by surprise when other teams gave them unfavorable reviews on how they executed their collective role within the organization. The new norm created within the team by members having elevated scores on the same or thematically similar scales led to a collective blind spot.

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 3: Team Derailers	Instructor Presentation Group Discussion	45 min	Slides Reflection Worksheets Team Reports
Facilitator note Have participants look at p. 5 of their reports. A key derailer is applied when 50% or more of the members in a team score in the top two quartiles on a particular scale.	Presentation note Say "Let's look at how to interpret the team derailer scores. Look at page 5 of your report." Read and paraphrase bullet points.		Slide 23 INTERPRETING TEAM DERAILER SCORES * The scales are arranged according to three clusters: Creating distance from an opposing others swarp from Moving against - Managing statunos by manipulating or controlling others - Moving toward - Building alliances through followering behaviors * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The number in the middle is the team's average percentile score. * The scales are arranged according to the score are average percentile score. * The scales are arranged according to the score are average percentile score. * The scales are arranged according to the score are average percentile score. * The scales are arranged according to the score are average percentile score. * The scales are arranged according to the score are average percentile score. * The scales are arranged according to the score are average percentile score. * The scales are arranged according to the score are average percentile score. * The scales are arranged according to the score are average percentile score. * The scales are arranged according to the score are average percentile score. * The scales
=	and they can be grouped into		Slide 24
three major clusters: MOVING AWAY. When stressed, people with these derailers may be moody, sensitive to perceived slights, fearful of making mistakes, or mistrusting of others. MOVING AGAINST. When stressed, people with these derailers may destabilize teams by dominating agendas, testing limits, or distracting colleagues.			INTERPRETING TEAM DERAILER SCORES **Percentile scores above the 80% are shaded in red to indicate that the derailer represents a high risk for the team. **The numbers outside each circle represent the number of team members at each risk level on the derailer. **Risk levels are divided into quartiles of the derailer. **Risk levels are divided into quartiles. - 1º quartile - high risk (darkest shading) - 3º quartile - high risk (darkest shading) - 4º quartile - high risk (darkest shading)
MOVING TOWARD. When str derailers may pay excessive needs and directives of thei	attention to detail or to the		No animations

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 3: Team Derailers	Instructor Presentation Group Discussion	45 min	Slides Reflection Worksheets Team Reports
Facilitator note Have participants look at page 10 of their reports.	Presentation note Say "In this exercise, you are going to discuss the assessment results associated with the team's key derailers and the implications those results have for your team." Follow directions, 1 through 6.		TEAM DERAILERS Excitable Moody, hard to pleaseand a tendercy to erupt emotionally Skeptical Alert, mistrustfuland easily offended Caudious Seems unascertive, defensive and fearful of making mistables Reserved Unconcerned about the feelings of others, alond Leisurely Overtly cooperative, but privately irritable, subdom, and uncooperative Bold Unsually self-confident with inflated views of competency Mischierous Socially stilled, corefere rist taking, and excitement seeking Colorful Invanishative Acts and finites in creative sometimes add or eccentric verys Diligent Duttful Eager to please, ingratating, and reluctant to take action No animations No animations
Facilitator note Make sure participants have a copy of their Reflection Worksheets.	Presentation note Read the directions for Self-Reflection Time, ask for questions, then time the activity. Advance to next slide (#27).		TEAM DERAILER EXERCISE In this exercise, team members will have an opportunity to discuss the way in which their behavior might contribute to a Team Derailer. 1. The facilitator will identify an open an area in the classroom where all participants can stand. 2. The facilitator will ask the team members to the area for those scoring "high risk" on the Derailer and the other siste as "Townisk". 3. Using the data on page 10 of the Team Report, the facilitator will ask team members to the berailer. 4. The facilitator will ask the team members in the "high risk" area to describe any be realisted with respect to the Derailer. 5. The facilitator will then ask the team members in the "low risk" area to describe any be realisted with respect to the Derailer. 8. The facilitator will see the team members in the "low risk" area to describe any be realisted will repose this process for each Key Derailer listed in the report. 8. The facilitator will repose this process for each Key Derailer sisted in the report. 9. The facilitator will repose this process for each Key Derailer sisted in the report. 9. The facilitator will repose this process for each Key Derailer sisted in the report. 9. The facilitator will repose this process for each Key Derailer sisted in the report. 9. The facilitator will repose this process for each Key Derailer sisted in the report. 9. The facilitator will repose this process for each Key Derailer. 9. The facilitator will repose this process for each Key Derailer sisted in the report. 9. The facilitator will repose this process for each Key Derailer. 9. The facilitator will repose this process for each Key Derailer. 9. The facilitator will repose this process for each Key Derailer. 9. The facilitator will repose this process for each Key Derailer. 9. The facilitator will see the standard of the result of the report. 9. The facilitator will see the standard of the result of the report. 9. The facilitator will see the standard of the rest of the report. 9. The facilitator will see the standard of the



TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 3: Team Derailers	Instructor Presentation Group Discussion	45 min	Slides Reflection Worksheets Team Reports
Facilitator note Make sure participants have a copy of their Reflection Worksheets. Allow 10 minutes to complete.	Presentation note Time the activity.		SELF REFLECTION TIME Team Denailers Based on your individual scores on Key Denailers Living the Reflection Whytelnest provided by the facilitator, list the top 1.3 Denailers for which you are considered to be might rist" for exhibiting behaviors that contribute to the team Key Denailer (Figh Risk is indicated by a bold red color). Below each benuiler you list, describe what you believe to be the behaviors you exhibit that might contribute to the Key Denailer. If you have any additional Denailer observations, describe them in the space provided. Note: If you do not contribute to say of the Key Denailer, that ad decribe any Contribute sour Contribute to the Very Denailer. Questions? No animations

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 4: Team Culture	Instructor Presentation Table Discussion	45 min	Slides Reflection Worksheets Team Reports
Facilitator note The Team Culture section of the report is derived from the MVPI, which identifies values ("drivers"), motives, and aspirations.	Presentation note Say "Team members all have their own individual values and drivers that guide self-focus and priorities. When a majority of team members share the same value, either high or low, the team bonds more easily."		Slide 28 REFLECTION WORKSHEET MICHOGAN
			Slide 29
Facilitator note Tip: research shows that group cohesion is higher in senior leadership groups who have shared values.	Presentation note Say "This section highlights the team's shared values. Because values provide a foundation for team norms, culture, and goal alignment, shared values can facilitate team performance." Read and paraphrase bullet points.		MODULE 4 Team Culture
			No animations

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 4: Team Culture	Instructor Presentation Table Discussion	45 min	Slides Reflection Worksheets Team Reports
Facilitator note Values shared by more than half of team members represent key drivers for the team. Please note that a team can share a value in the high range or in the low range; they may be highly motivated by a certain value, or they may be quite indifferent to it.	Presentation note Say "The Hogan Team Report classifies values into one of four broad groups." Have participants look at slide 7 (average team driver percentiles) and 8 (key drivers).		TEAM CULTURE OVERVIEW The actions of team members are guided to large extent by their values. Values influence the choices or decisions made by team members and, therefore, shape the Team Culture and seese of shared purpose. The influence that values have can often be at the subconscious fewal. Team members may have limited awareness regarding the impact that values have on Sementary and the subconscious fewal. Team members may have timited awareness regarding the impact that values have on Sementary the same and the values are aligned, it sharehors' the team and can increase the tikelihood of successful team performance. No animations
Presentation note			Slide 31
of four broad groups:	ort classifies values into one		
	Status values are those concerned with standing out from the crowd and being noticed, achievements, progression, and position. Social values are those concerned with a focus on people, and in being gregarious and/or altruistic, having certain expectations of how to behave towards each other.		INTERPRETING TEAM CULTURE SCORES The scales are arranged according to four value clusters Seatus - Values associated with "getting alread," archievement and accomplishment Social - Values associated with "getting alread," and aproper treatment of people
people, and in being gregar certain expectations of how			Financial - Values associated with creating order, minimizing risk and maximizing gain Decisions - Values associated with creating meaning from surroundings and making decisions using intuition, data and facts, or both The number in the middle is the team's average percentile score. SCALE CLUSTER MVPI SCALE STATUS MCOORMINN POWER MEDOWSM
Financial values are those concerned with prioritizing commercial issues, seeking stability, or maximizing financial gain.			other results, and focus on the standard standar
Decision values are those cand presentation, and/or for making decisions."	oncerned with ideas, style ocus on data and analysis for		No animations

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 4: Team Culture	Instructor Presentation Table Discussion	45 min	Slides Reflection Worksheets Team Reports
Facilitator note	Presentation note		Stide 32
Facilitator note	Presentation note		TEAM CULTURE Recognition Responsive to attention, appreval, praise, and recognition Power Desires success, accomplishment, status, and connection Status Motivated by fun, pleasure, and good company Altrustic Concerned for the less fortunate and improving society Affiliation Desires frequent and varied social interaction Social Desires fortunate statishinked procedure and conservative values Security Desires certainty, predictability, order, and control in their lives Commerce Interested in financial and kalavies related matters and money Aesthetics Interested in culture, good taste, and attractive surroundings Decisions Decisions Desires knowledge and the pursuit of data Decisions Dec



TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 4: Team Culture	Instructor Presentation Table Discussion	45 min	Slides Reflection Worksheets Team Reports
	Presentation note Say "In this exercise, you are going to discuss the assessment results associated with the team's key drivers and the implication those results have for your team." Follow directions, 1 through 5. Time the activity.		TEAM CULTURE EXERCISE In this exercise, you are going to discuss the assessment results associated with the Key Drivers of the culture and the implication those Drivers have for your team. 1. Facilitator will break the team into groups depending on the number of Key Drivers listed. If only one Key Driver is listed the facilitator will conduct the discussion with the entire team. 2. Each group will be assigned a Key Driver. 3. Each group should spend (X) minutes discussing the Key Driver to which they have been assigned, responding to questions on the following sides. 4. Responses should be recorded on a flip chart for the team discussion. 5. The facilitator will call the group back together and facilitate a team discussion. No animations
Facilitator note If the team has no shared values, it may sometimes clash over priorities or drivers held by individual team members. However, too many shared values may lead to groupthink if the group shares a collective bias for some things over others.	Presentation note Say "Let's answer some questions about team culture." Ask the bulleted questions and post/discuss answers.		Slide 35 TEAM CULTURE EXERCISE Discussion Questions Based on the Key Driver score: 1

Case Study Example: A group of VP/general managers, each overseeing a country business unit, all reported to the global CEO of a chemical company (the team leader). All of the GMs had begun their careers in R&D roles and had gradually advanced within the organization to their current position. The CEO was an external hire whose background was in business administration. Out of the 20 individuals making up this team, 19 scored high on the Science scale. The remaining individual scored quite low. Once the CEO/team leader's profile was presented, it was discovered he was the low-scoring individual. A GM announced his conclusion: "No wonder he doesn't read my emails that provide all the data..." A discussion on communication effectiveness within the team and down the hierarchy ensued. The results of this discussion were integrated with the Team Development Plan.

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 4: Team Culture	Instructor Presentation Table Discussion	45 min	Slides Reflection Worksheets Team Reports
Facilitator note Make sure participants have their Reflection Worksheets.	Presentation note Read the directions for Self-Reflection Time, ask for questions, then time the activity. Advance to next slide (#35).		SELF REFLECTION TIME Team Culture Based on your individual scores on Team Culture Using the Reflection Worksheet provided by the facilitator, list the top 1-1 sept process on the assessment results (key contribution is indicated by a bold blue color). Below each Driver you list, describe what you believe to be the important behaviors you exhibit with respect to the Driver. If you have any additional Key Driver observations describe them in the space provided. Were if you do not contribute to any of the key Driver, list and discribe any Driver shall assessed behaviors that you then you may relied that could contribute to them performance. Questions?
Facilitator note Appendix A.	Presentation note Time the activity.		Slide 37 REFLECTION WORKSHEET TAM DULS TEAM DULS TE

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 5: Development Planning	Instructor Presentation Group Discussion	90 min	Slides Worksheets: Goal, Critical Path, Team Score Team Reports
			Slide 38
	Presentation note Say "Now, let's take our team data and use it for our development planning and action steps."		MODULE 5 Team Development Planning **TRANSFORM **ROMETICAL STATEMENT OF THE PROPERTY OF THE
Facilitator note This customized slide should be identical to slide 13.	Presentation note Say "Again, here are our team's dominant team Roles, Team Derailers, and Key Drivers for our Team Culture. We will use these to help formulate our development planning."		FORESHADOWING THE TEAM THEMES Team Roles The team has a high percentage of members who fulfill the PRAGMATISM role. The team nappraches work with a practical, real world orientation. The team has a low percentage of members fulfilling all other roles which may suggest a degree of imbalance. Team Derailers The team has three potential key derailers including LESUREV, DXCTABLE, RESERVED. The team has three potential key derailers including LESUREV, DXCTABLE, RESERVED. Theme The team has three hey value drivers including HEDONISM, POWER, and COMMERCE. These values suggest a team that likes to be in control of its destiny, uses commercial performance as yardstick of success and premotes a work hard - play hard atmosphere. No animations



TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 5: Development Planning	Instructor Presentation Group Discussion	90 min	Slides Worksheets: Goal, Critical Path, Team Score Team Reports
	Presentation note Say "Here's a process map of next stepslet's combine our team themes and other team data to formulate dominant data themes. Then, in light of important organizational goals, let's develop an initial action plan and capture that in a dynamic		Slide 40 TEAM DEVELOPMENT PROCESS THAT THE PROCESS THAT THE PROCESS THAT THE PROCESS THAT THE PROCESS T
	Presentation note Say "What are the top three areas that the team needs to address to improve team performance?" Capture and post these top three areas of team improvement.		Slide 41 GROUP DISCUSSION Based on: 1 Team Themes 2 Other Team Data What are the top three areas that the team needs to address to improve team performance?
			No animations

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 5: Development Planning	Instructor Presentation Group Discussion	90 min	Slides Worksheets: Goal, Critical Path, Team Score Team Reports
Facilitator note Provide Goal Worksheet posters to each group.	Presentation note Exercise: read and follow steps 1 – 4. Time the activity and reconvene large group.		GOAL WORKSHEET EXERCISE In this exercise, you are going to review the discussion points related to the areas that the team needs to address to improve team performance and complete a Goal Worksheet for each area. 1 Break into small groups according to the facilitator's instructions. 2 In your group, review the discussion points related to your assigned team "area for improvement" 3 Complete the Goal Worksheet poster page provided by the facilitator. 4 Be prepared to discuss your results with the team.
Facilitator note Appendix B.	Presentation note The facilitator will call the group back together and facilitate a dialogue in which each team member has an opportunity to discuss their individual commitments.		Slide 43 GOAL WORKSHEET Underlying Theme(s) or Data: Goal: Current behavior Future Behavior Success Measure: 3. KM KOOFF No animations

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 5: Development Planning	Instructor Presentation Group Discussion	90 min	Slides Worksheets: Goal, Critical Path, Team Score Team Reports
Facilitator note Set up post- workshop review. Distribute Critical Path Worksheets and Team Scorecards.	Presentation note Identify two activities to improve team performance as a post- workshop plan. Read the two bullet points to explain. Advance to slides 45 and 46.		POST - WORKSHOP TEAM DEVELOPMENT ACTIVITIES Following the workshop, two activities can contribute to improving team performance: A sub-group of team members can be assigned to each goal and charged with developing and implementing an action plan designed to accomplish the goal. Sample 1-12 Month Critical Path Worksheet illustrates a planning tool for this purpose. The team can develop a Team Score Card (See sample 2) to chart team progress over a specific time period. The score card can incorporate team improvement areas as well as other team metrics. No animations
Facilitator note Appendix B.	Presentation note Begin program and advance to next slide.		SLIDE 45 SAMPLE 1 12 Month Critical Path Worksheet Goal: Champion: Proposed Team Members: Key Stakeholders: Resources Needed: Milestone Milesto



TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES						
Module 5: Development Planning	Instructor Presentation Group Discussion	90 min	Slides Worksheets: Goal, Critical Path, Team Score Team Reports						
Facilitator note Appendix B.			SAMPLE 2 Team Score Card Team Score Card is a simple mechanism for ensuring accountability and maintaining a regular time of sight to progress: ### Can include business and team performance goals ### Rating process does not have to be completed and discussed regularly by the team ### Can be used to communicate to a broader audience **C Can be used to communicate to a broader audience **Tuestoon **No animations** **Tuestoon **Comparison of the progress						

TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 6: Individual Development Planning	Instructor Presentation Group Discussion	60 min	Slides Reflection Worksheets Team Reports
Facilitator note Tip: Strategic self- awareness has two components: 1. Understanding one's limitations and strengths 2. Understanding how they compare with those of others	Presentation note Say "We have spent the bulk of our time focusing on team analysis. We have reviewed and discussed Team Report data, and we have systematically related that to goals that will help us be successful in our performance objectives. This section of the workshop will focus more on you as an individual, still part of a team, but with a focus on individual development."		MODULE 6 Individual Development Planning **TAMETRODIC** **NO animations** **TAMETRODIC** **TAMETRODIC** **TAMETRODIC** **TAMETRODIC** **TAMETRODIC** **TAMETRODIC** **NO animations** **TAMETRODIC** **TAMETRODIC**
	s and managers who are self- dback and those who are not. lves seek feedback in lback, are more successful		"I am able to control only that of which I am aware. That of which I am unaware controls me." - John Whitmore, from Cooching for Performance
	ss miss feedback messages ack they do receive (denial), ne (obstinate), and top-out or		No animations

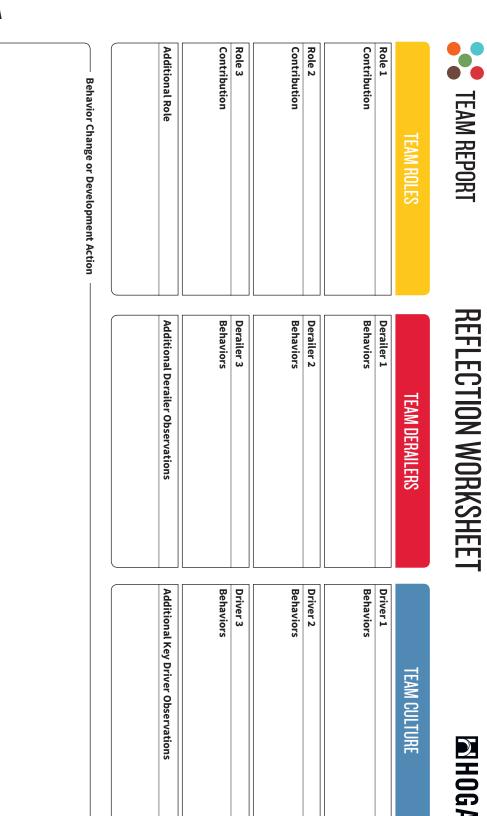
TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES						
Module 6: Individual Development Planning	Instructor Presentation Group Discussion	60 min	Slides Reflection Worksheets Team Reports						
	Presentation note Say "Let's now focus on your own individual profiles. The Team Report, pages 9, 10, and 11, contains your individual scores." Review steps 1 – 5, then advance to slide 50.		INDIVIDUAL DEVELOPMENT EXERCISE In this exercise, you are going identify individual behavior changes or development actions you intend to take to improve team performance. 1 Review the Reflection Worksheet, record any behavior changes or development actions you will take to improve team performance. 2 In the last section of the worksheet, record any behavior changes or development actions you will take to improve team performance. 3 Be prepared to share your proposed behavior changes or development actions with the team. 4 The facilitator will give team members (X) minutes to complete steps 1-3. 5 The facilitator will call the group back together and facilitate a dialogal. 5 The facilitator will call the group back together and facilitate a dialogal in which each team member has an opportunity to discuss their individual commitments. Note: If the log-livers are listed for the team, the inclusive will use the team to the a green discussion values in they retire to here dialogs.						
Facilitator note Reference note: Appendix D has a one- page summary of the Hogan scale definitions.	Presentation note Time this activity. Convene group members and facilitate a dialogue in which each team member has an opportunity to discuss their individual commitments.		Slide 50 TEAM REPORT TEAM PLS TEA						



TOPIC/CONTENT	PRESENTATION METHOD	TIME	RESOURCES
Module 6: Individual Development Planning	Instructor Presentation Group Discussion	60 min	Slides Reflection Worksheets Team Reports
Facilitator note Close session by reiterating next steps.	Presentation note Summarize results of the workshop and identify the bulleted follow-up items and date for a review of progress.		POTENTIAL NEXT STEPS ** Summarize results of the workshop ** Develop the goal worksheets into action plans ** Develop Team Score Card ** Set a date & time to meet and review progress ** Update individual development plans ** Other? ** No animations



APPENDIX A





APPENDIX B

GOAL WORKSHEET

Underlying Theme(s) or Data:						
Goal:						
Current Behavior:	Future Behavior:					
•	•					
•	•					
•	•					
•	•					

Success Measure:



APPENDIX B

SAMPLE I – 12-MONTH CRITICAL PATH WORKSHEET

Goal:									
Chan	npion:								
Prop	osed Team Me	mbers:							
Key S	itakeholders:								
Reso	urces Needed:								

	Milestone	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Target Date
1.														
2.														
3.														
4.														
5.														



APPENDIX B

SAMPLE TEAM SCORECARD

Challanas	Rating							
Challenge	Low				High			
Business Challenges								
Challenge 1	1	2	3	4	5			
Challenge 2	1	2	3	4	5			
Challenge 3	1	2	3	4	5			
Performance Challenges								
Challenge 1	1	2	3	4	5			
Challenge 2	1	2	3	4	5			
Challenge 3	1	2	3	4	5			
Overall								
Area 1	1	2	3	4	5			
Area 2	1	2	3	4	5			
Area 3	1	2	3	4	5			



APPENDIX C

EXAMPLE: PRE-SESSION TEAM QUESTIONNAIRE

		Rarely	Sometimes	Usually
1.	Team members are passionate and unguarded in their discussion of issues.			
2.	Team members call out one another's deficiencies or unproductive behaviors.			
3.	Team members know what their peers are working on and how they contribute to the collective good of the team.			
4.	Team members quickly and genuinely apologize to one another when they say or do something inappropriate or possibly damaging to the team.			
5.	Team members willingly make sacrifices in their areas of expertise for the good of the team.			
6.	Team members openly admit their weaknesses and mistakes.			
7.	Team meetings are compelling, not boring.			
8.	Team members leave meetings confident that their peers are completely committed to the decisions that were agreed on, even if there was initial disagreement.			
9.	Morale is significantly affected by the failure to achieve team goals.			
10.	During team meetings, the most important and difficult issues are put on the table to be resolved.			
11.	Team members are deeply concerned about the prospect of letting down their peers.			
12.	Team members know about one another's personal lives and are comfortable discussing them.			
13.	Team members end discussions with clear and specific resolutions and calls to action			

Note: Adapted from Patrick Lencioni's "The Five Dysfunctions of a Team"



APPENDIX C

ANSWER KEY FOR 5 TEAM DYSFUNCTIONS

Dysfunction #1: Absence of Trust

This occurs when team members are reluctant to be vulnerable with one another and are unwilling to admit their mistakes, weaknesses, or needs for help. Without a certain comfort level among team members, a foundation of trust is impossible.

Questions keyed toward Trust: 4, 6, and 12

Dysfunction #2: Fear of Conflict

Teams that are lacking in Trust are incapable of engaging in unfiltered, passionate debate about key issues, causing situations where team conflict can easily turn into veiled discussions and back channel comments. In a work setting where team members do not openly air their opinions, inferior decisions are the result.

Questions keyed toward Conflict: 1, 7, and 10

Dysfunction #3: Lack of Commitment

Without Conflict, it is difficult for team members to commit to decisions, creating an environment where ambiguity prevails. Lack of direction and commitment can make employees, particularly star employees, disgruntled.

Questions keyed toward Commitment: 3, 8, and 13

Dysfunction #4: Avoidance of Accountability

When teams don't commit to a clear plan of action, even the most focused and driven individuals hesitate to call their peers on actions and behaviors that may seem counterproductive to the overall good of the team.

Questions keyed toward Accountability: 2, 9, and 14

Dysfunction #5: Inattention to Results Team

Members naturally tend to put their own needs (ego, career development, recognition, etc.) ahead of the collective goals of the team when individuals aren't held accountable. If a team has lost sight of the need for achievement, the business ultimately suffers.

Questions keyed toward Results: 5, 11, and 15



APPENDIX D

HOGAN SCALES: BRIEF DEFINITIONS

HPI

Adjustment Composure, optimism, and stable moods

Ambition Taking initiative, being competitive, and seeking leadership roles

Sociability Seeming talkative, socially bold, and entertaining

Interpersonal Sensitivity Being agreeable, considerate, and skilled at maintaining relationships

Prudence Being conscientious, dependable, and rule-abiding **Inquisitive** Being curious, imaginative, visionary, and easily bored

Learning Approach Enjoying formal education and staying up-to-date on business and technical matters



Excitable Overly enthusiastic about people/projects, and then becoming disappointed with them

Skeptical Socially insightful, but cynical and overly sensitive to criticism

Cautious Overly worried about being criticized

Reserved Lacking interest in or awareness of the feelings of others
 Leisurely Charming, but independent, stubborn, and hard to coach
 Bold Having inflated views of one's competency and worth

Mischievous Charming, risk-taking, and excitement-seeking

Colorful Dramatic, engaging, and attention-seeking

Imaginative Thinking and acting in interesting, unusual, and even eccentric ways

Diligent Conscientious, perfectionistic, and hard to pleaseDutiful Eager to please and reluctant to act independently



Recognition Desire to be known, seen, visible, and famous

Power Desire for challenge, competition, achievement, and success

Hedonism Desire for fun, excitement, variety, and pleasure

Altruistic Desire to serve others, to improve society, and to help the less fortunate

Affiliation Need for frequent and varied social contact

Tradition Concerns for morality, family values, and devotion to duty

Security Need for structure, order, and predictability

Commerce Interest in earning money, realizing profits, and finding business opportunities

Aesthetics Interest in the look, feel, sound, and design of products and artistic work

Science Interest in new ideas, technology, and a rational, data-based approach to problem-solving